

Students for Amani 

2022



Yearly Report

TABLE OF CONTENT

INTRODUCTION	1
ABOUT US	3
MAKUNGU E.V.	11
HILFE FÜR RUMÄNISCHE WAISENKINDER E.V.	15
FINANCES	17
LOOKING BACK ON 2022	24
GOALS FOR 2023	26

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INTRODUCTION

The world's education situation is characterized by low enrollment rates, high adult illiteracy, and low educational participation. Yet education can empower people to improve their lives and transform the world in a sustainable way. Unfortunately, it is not uncommon for industrialized nations to benefit exclusively from a good education system. Often, nations remain excluded from the beneficial development of educational opportunities that are structurally unable, due to poor economic conditions, cannot provide the necessary financial resources to support the development of a sustainable education system.

There are problems with equal opportunity and quality education all over the world. Students for Amani e.V. is committed to the right of children to education and gives children and young people the chance of qualified education. Lack of education is often a cause but also a consequence of poverty, which is why poverty can be fought by improving people's education. Equality of opportunity is strongly dependent on place of residence and income. To fight inequality, exclusion, social tensions, and poverty, clear guidelines for the right to equity and educational opportunity must be created. Children from difficult social backgrounds still have significantly worse educational opportunities than others. Educational support can make a contribution to equal opportunity.

In our opinion, this injustice is caused by a so-called "cycle of poverty". Children and young people who grow up in poorer and socially weak circumstances are usually denied access to good educational opportunities. This, in turn, means that these children and young people are unable to develop a stable livelihood and never find their way out of poverty - and the same applies to the descendants of those affected. This cycle can only be broken if there are initiatives that create appropriate access to education for affected children and youth by providing financial resources.

We at Students for Amani e.V. want to initiate a turnaround and make it possible for children and young people worldwide to take advantage of suitable educational opportunities, with the perspective of being able to lead a fulfilling and independent life!



ABOUT STUDENTS FOR AMANI E.V.

Students for Amani was founded in 2019 by several students, and since 2020, it is a registered non-profit association in Germany with headquarters in Moers. Amani is Swahili, meaning "peace of mind" or "serenity". Our name stands for the fact that children should have a carefree life without fears for the future, regardless of their circumstances. The fact that very many children and young people do not have access to sufficient education remains one of the main reasons for worldwide poverty. To break this cycle, we dedicate our work to promoting educational opportunities for those who need it most. That is why we support socially disadvantaged children and young people around the world by providing educational grants. To achieve this goal, we focus on two main areas:

- 1 Helping non-profit aid organizations focusing on children's and young people's rights achieve greater reach.
- 2 To increase the transparency of donations.

Therefore, our association enters into cooperation with non-profit aid organizations and supports them through previously defined socially sustainable sub-projects. Thus, our donors can choose their preferred project from our project portfolio and have full transparency for which purpose their money is used.

OUR UNIQUE SELLING POINT:

- 1 Our donors choose their preferred sub-project and thus have full transparency on the use of their donation
- 2 100% of the donations are used for the intended purpose
- 3 We have predefined criteria for our cooperation with aid organizations
- 4 We guarantee a transparent donation process through control systems



OUR PRINCIPLES

It is imperative to us to represent Students for Amani as a 100% trustworthy charity. Our greatest interest is to offer people willing to donate and help a platform where they can support children in need without any skepticism or insecurities.


To ensure this, Students for Amani relies on the following principles:

- 1 The donations are transferred to the cooperation partners/aid projects just shortly before payment of the donation purpose.
- 2 For all payments of any kind, receipts will be requested and obtained within approximately two weeks of the means of payment being handed over.
- 3 The financial resources provided to the cooperation partners are used only and exclusively for the previously defined purposes which have been communicated to the donors.
- 4 In the case of residual amounts, for example, due to favourable exchange rates, the amount will be retained and taken into account in the following donation transfer.
- 5 One hundred percent of the donations provided by the donors reach the intended donation target without any deductions, except for unavoidable currency exchange rates.
- 6 Any additional fees and overheads are paid either by the founding members or by funds from donors designated for this purpose.



STUDENTS FOR AMANI FACTSHEET

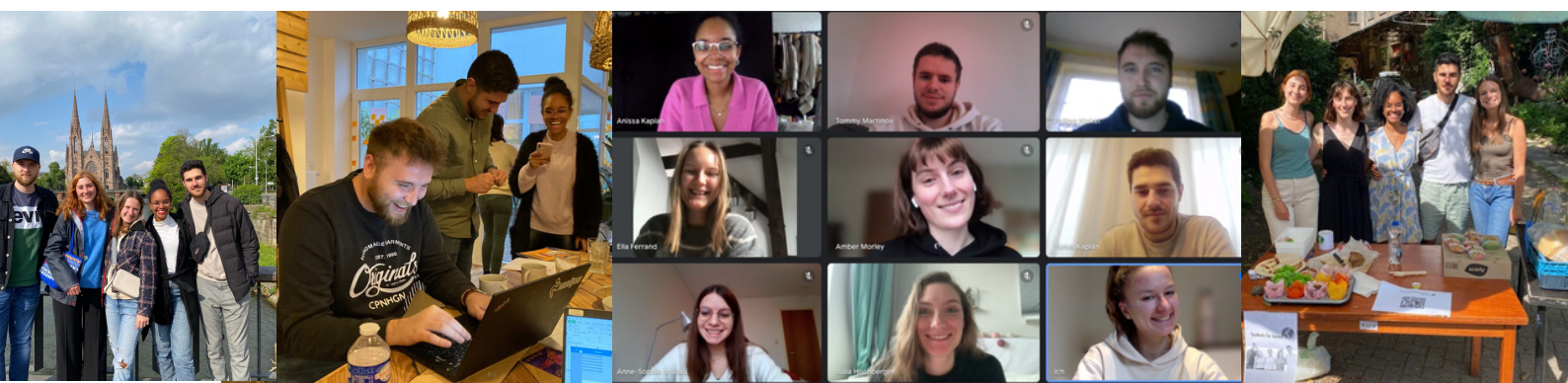
Due to the fact that our team members live in different European countries, a simplified incorporation procedure in Switzerland led us to initially register Students for Amani there as an association. However, this brought some disadvantages, as donations from abroad were subject to currency fluctuations. But the geographical circumstances within the team changed, which made a German registration possible. Now we can better accommodate EU-based donors.

	
NAME OF CHARITY	Students for Amani
INCORPORATION DATE	02.03.2020
PURPOSE OF THE ASSOCIATION	To financially support children and young people in need to prepare them for a secure future.
TAX OFFICE	Südstraße 11 47475 Kamp-Lintfort
TAX-ID	119/5780/0655
BOARD	Anissa Kaplan & Philipp Nickel
TREASURER	Yunus Kaplan
ADRESS	Richard-Wagner Straße 42 47447 Moers Deutschland
BANK DETAILS	Students for Amani e.V. IBAN: DE85 3546 1106 7024 8970 14 BIC: GENODED1NRH Volksbank Niederrhein eG

STUDENTS FOR AMANI FACTSHEET

The Students for Amani e.V. was founded in 2019 by six students and currently consists of 11 young professionals and students who volunteer their time. Currently, there are still three founding members as part of the team. Together, we aim to create positive changes for disadvantaged children and youth around the world. Our team is particularly special because we live in different cities throughout Europe. This allows us to build an international network and drive our work forward in English and German. Due to our different places of residence, our joint association work takes place online, but we try to meet in person at our organized events and plan at least one annual team meeting.

In addition, each team member is assigned to specific departments according to their personality, abilities, and competencies. Each team member takes on their part and complements the strengths and weaknesses of others so that we can be sure to always maximize our potential. Personal interaction with our team members is fundamental and the key to successful charitable cooperation. Nevertheless, it is crucial to structure the division of tasks as effectively as possible and to assign the areas of activity to the members' personalities. Our team comprises of the following departments: Board, Marketing, Event Management, Financial Accounting, and since 2022, Partner Acquisition. Here's a little insight behind the scenes:



THE STUDENTS FOR AMANI TEAM



ANISSA, FIRST CHAIRPERSON

Anissa lives in Düsseldorf and started working as a strategic management consultant. As the first chairwoman, Anissa represents Students for Amani e.V. to the outside world and leads the charity strategically and organizationally. She sees problems and finds solutions. It was her idea to found this charity, and she works meticulously towards steadily developing Students for Amani. Anissa is proud of the strong and competent team that has emerged despite the pandemic.



PHILIPP, SECOND CHAIRPERSON

Philipp represents Students for Amani e.V. since 2021 as the second chairman. Since then, Philipp has taken care of the legal and bureaucratic aspects of the association's life. He has also dutifully performed the duties of the board. As a communicative person who has often represented the association in public, he loves contact with people. In addition, close contact with the representatives of the organizations Students for Amani supports is important to him in order to ensure the best possible transparency.



YUNUS, TREASURER

Yunus just finished his master's studies in civil engineering and is now working as a construction manager in Düsseldorf, Germany. Within Students for Amani e.V., he manages the organization's finances and coordinates incoming donations. In addition, Yunus is in close contact with our partners and ensures a secure and timely allocation of funding. As a founding member, he is very proud of what has been achieved so far and is looking forward to working with the team on further projects to promote children's and young people's rights.

THE STUDENTS FOR AMANI TEAM



JULIA, MARKETING-TEAM

Julia is one of the founding members of Students for Amani. As part of the marketing team, she ensures that the organisation's social media and online presence are always up to date. She also represents Students for Amani externally to investors, student organisations and others. Besides Students for Amani, Julia studies International and Healthcare Law in the Netherlands and works at the Wemos Foundation in Amsterdam. There she advocates for accessibility and inclusivity of sexual and reproductive health services and promotes health system strengthening in Ethiopia, Kenya, Rwanda, Uganda and Zambia. Her passion is contagious, and she never fails to bring a big smile and a good mood to the team.



ANDREA, MARKETING-TEAM

German/Spanish, she works together with Julia and Filippo on various marketing tasks. After her Bachelor's in Communication in the Netherlands, she is doing her Master's in Management in France. She enjoys sports, especially tennis and running, plays the violin, and loves to learn about different cultures. The beach is her favorite place, and when good music is playing, she is the first to be seen on the dance floor.



Filippo, Marketing-Team

Filippo studied European Law in Maastricht before moving to London to do his Master's, focusing on International and Commercial Law, and is now working in a law firm. He joined our marketing team to work with Julia and Andrea on new content to keep our supporters updated! His main focus is on the design of our website. Filippo loves all kinds of unusual sports, especially skiing, surfing, and climbing.

THE STUDENTS FOR AMANI TEAM



ELIF, EVENTS-TEAM

Elif is from Istanbul. She currently lives in Padova, Italy, where she is doing her master's in cognitive neuroscience and neuropsychology. She enjoys spending time with friends, going for walks, is a plant lover, and loves traveling. Elif contributes to SfA as one of the event managers. She is pleased to be on this team, surrounded by incredible teammates, and she is looking forward to organizing new events with the great events team!



ANNE-SOPHIE, EVENTS-TEAM

Anne-Sophie is originally from Belgium and is currently completing a bachelor's in European Law at Maastricht University. She organizes awareness & fundraising events together with Elif, Amber, and Tommy. In her free time, Anne-Sophie loves spending time with her friends, hiking, playing the piano, and traveling around the globe to discover new cultures.



AMBER, EVENTS-TEAM

Amber grew up in Brussels and is half German half English. She finished her Bachelor's in Psychology at Maastricht University this summer and is now doing a clinical internship in a psychosomatic clinic in Germany. She joined students for Amani in May 2022 and is very proud to be a part of this wonderful team! She helps plan and organize events and enjoys this role very much. She loves spending time with her friends and family, reading, going on walks and hikes, painting, and dancing.

THE STUDENTS FOR AMANI TEAM



TOMMY, EVENTS-TEAM AND WEBSITE

Tommy is currently doing his Ph.D. in Physics in Hamburg. His main role is to design and maintain the website. He also supports the events team. He does all sorts of different sports in his free time and loves hanging out with his friends. He has been involved in different charities and associations in the past. He loves the idea that part of his free time is dedicated to the well-being of children less lucky than him. As his job involves a lot of computing, he has good knowledge of computer tools and coding. He, therefore, enjoys working on the new version of SfA's website.



ELLA, PARTNER ACQUISITION TEAM

Ella recently joined Students for Amani and currently represents the partner team. She is responsible for contacting potential “partners,” companies, or foundations that support Students for Amani with a larger donation over a more extended period. Next to her engagement at Students for Amani, she is currently doing an internship in a clinic for nutritional medicine in Munich. She is delighted to be part of the Students for Amani team, as she appreciates the organization’s effort and the quality (online) time with the other team members. Also, she feels like her tasks are entirely different from her study domain, which she considers to be exciting and a great learning experience.



MAKUNGU E.V.

With Makungu e.V. Students for Amani has established its first project cooperation. This means that our association collects donations for a specific aid project within the non-profit organization. Makungu e.V. runs a home in Bungoma, Kenya, where eight orphans currently live. The home offers the children shelter and the opportunity to be part of a large community that cares for one another. It also gives them the opportunity to attend schools that match their intellectual and personal educational level and finally have a foundation for a promising future.

Julia, our marketing manager, had personal connections with volunteers at Makungu Nursing Home. When she told us about it, the entire team became interested in the initiative. We decided to get in touch with Marina Sengmüller (founder of Makungu e.V.) and met her in person in Munich. The more we got to know her organization, the more we realized the impact she has on the children living in the homes. We decided to work with Makungu e.V. because we could work transparently and closely with them, because we had personal connections that ensured the trustworthiness of the program, and because we knew that the home was socially sustainable, as its goal is to prepare the children for a self-determined future. Thus, Makungu e.V. meets our project requirements, because the association is considered: personal, transparent, and socially sustainable.





MAKUNGU E.V.

The cooperation in 2022 was smooth and very pleasant. The contact between us and the Makungu e.V. as a link between the Makungu Orphanage and Students for Amani was always characterized by great responsibility and, at the same time, by a friendly atmosphere. Besides the association-specific cooperation, there were also great moments with the supported children, which we were allowed to share. For example, the school performance of the children was very good and above average throughout the year, as reported by Makungu e.V.. In the following, we would like to go into more detail about the academic successes of the children:

The year began with very short Christmas vacations, as there were still four terms in 2022 instead of three to make up for the classes missed in 2020 due to the pandemic. For the children in Kenya, this meant that they had short vacations in 2022 and had to write exams in both March and December to finish the academic year. In 2023, the school will finally resume in an orderly fashion, and a calendar year will again correspond to an academic year with three trimesters.

Due to the shift of the trimesters by Corona, three Makungu children finished the 8th grade of Primary School this year: Keira and Lilly in March and Hannah in December. Keira and Lilly attended high school in Bungoma starting in April. Hannah will also attend high school in Bungoma this year.

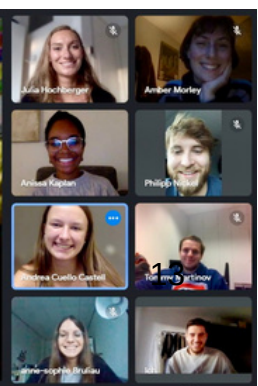
An education reform is currently taking place in Kenya. From the classical 8-4-4 school system to the "competency-based curriculum" in short CBC. As can be seen from the name "competency-based curriculum" (CBC), the aim of the new system is to give the children more practical skills, to strengthen their competencies and talents. In the table on the next page, you can see how the structure of the grades changes due to the educational reform:





MAKUNGU E.V.

Age	Old school system 8-4-4 Very focused on exams Introduced in 1890s	CBC 2-6-6-3 Competency-based curriculum
4	Early Childhood Development	Pre-Primary (2 years)
5		
6	Primary School (8 years)	Lower Primary (3 years)
7		
8		
9		Upper Primary (3 years)
10		
11		
12	Lower Secondary (3 years)	
13		
14	High School (4 years)	Senior School (3 years)
15		
16		
17		
18	University (4 years)	University (3 years)
19		
20		
21		



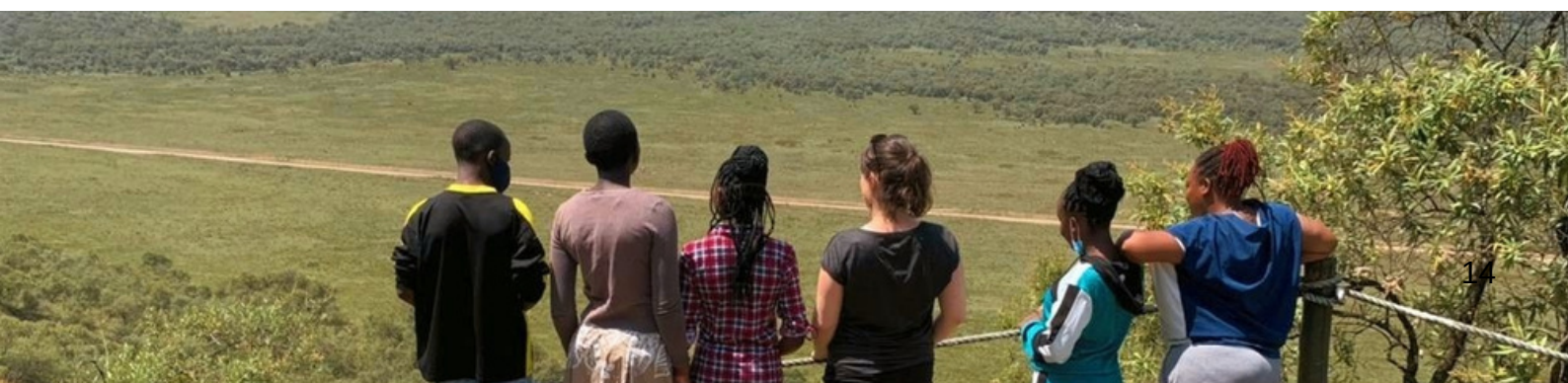


MAKUNGU E.V.

Through the support of Students for Amani, the children were guaranteed to attend educationally very qualitative schools with high prospects after graduation. One of the supported children attends the last school year and demonstrates very good academic performance. A subsequent attendance at a university is very likely. Students for Amani e.V. plans to cover these educational costs as well.

The "Running Costs" section in the chapter "Finances" provides information about what exactly we are covering with the donations.

In addition to their time at school, they could spend a lot of time on recreational activities, such as visiting a national park, swimming, or planning gardening activities (their own flower and vegetable beds). Due to the good communication with the responsible persons on site and the quick transmission of the requested information, we have a consistently great impression of the children and young people of the Makungu orphanage, who are developing very well. A particular highlight for us last year was when our entire team had a video call with the children of the Makungu Orphanage. We had wonderful conversations with them and laughed a lot together.



HILFE FÜR RUMÄNISCHE WEISENKINDER E.V.



Last year, we finally expanded our project portfolio! Since January 2022, Students for Amani officially supports the aid organization "Hilfe für Rumänische Waisenkinder e.V. (HfRW e.V.). HfRW e.V. has made it its mission to "offer children without caring parents a familial and child-friendly home, to promote their healthy physical, mental and emotional development and to help them stand on their own feet in the future". The association has built two family houses in the Romanian city of Sântana called "Maria" and "Josefa", which typically house twelve children each. The children are lovingly cared for by housemothers in both family homes.

One of the housemothers is even a trained speech therapist and takes care of the children who have speech difficulties. Afternoon homework supervisors come to each house and help the children with all their homework. In addition, all children are regularly examined by a psychologist and treated if necessary. All of this contributes to fulfilling the mission of the association.



HILFE FÜR RUMÄNISCHE WEISENKINDER E.V.



Our team quickly realized that HfRW e.V. is a great organization that we can work with. The association not only pursues a socially sustainable mission that fits perfectly with ours, but has been doing non-profit work for over 20 years and always on a trustworthy basis. Another reason why we chose to work with them is that we can work closely with them, receive all the important documents such as the employment contract and payroll from the personnel department and accounting, and were able to find a socially sustainable purpose for our donations together with the organization. This means that HfRW e.V. meets our project requirements as the association qualifies as personal, transparent, and socially sustainable.

After many conversations with the chairman of the non-profit association, it became clear that Students for Amani e.V. could best support the association by financing a homework teacher for the Maria house, which currently only has one teacher. The already employed teacher supports the 12 children during the week for 2 hours and we quickly agreed that this would not meet the learning needs of all the children. Especially because some of them are handicapped and therefore need more attention with their homework. Therefore, all donations we receive for our project for the children in Sântana will finance a homework teacher who will also support the children for two hours every weekday.

The collaboration with HfRW e.V. went very well. The contact between us and HfRW e.V. as a link between the Maria house and Students for Amani has proven to be very helpful. We have received regular updates over the past year. Currently, a visit from us to Romania is even planned. More on this will be available in the coming months on our social media and in the next annual report. We are very much looking forward to getting to know the children and the homework teacher in person soon!



FINANCES

The core of our work is to financially support our partner organizations within the framework of predefined charitable goals according to §52 para. 2 sentence 1 no.(n) 4 AO for the promotion of youth welfare. Thus, in addition to raising awareness of selected issues and disseminating local aid organizations, generating donations through events, online marketing, campaigns, etc. to fulfill our promise to our partner organizations is important. In addition, Students for Amani e.V. would like to offer full transparency to donors, interested parties and readers.

Finally, the following chapter discloses the finances around Students for Amani e.V.'s donation income and expenses for the calendar year 2022. If there are still any unanswered questions regarding Students for Amani e.V.'s finances, please feel free to send them to finance@studentsforamani.com.

Income

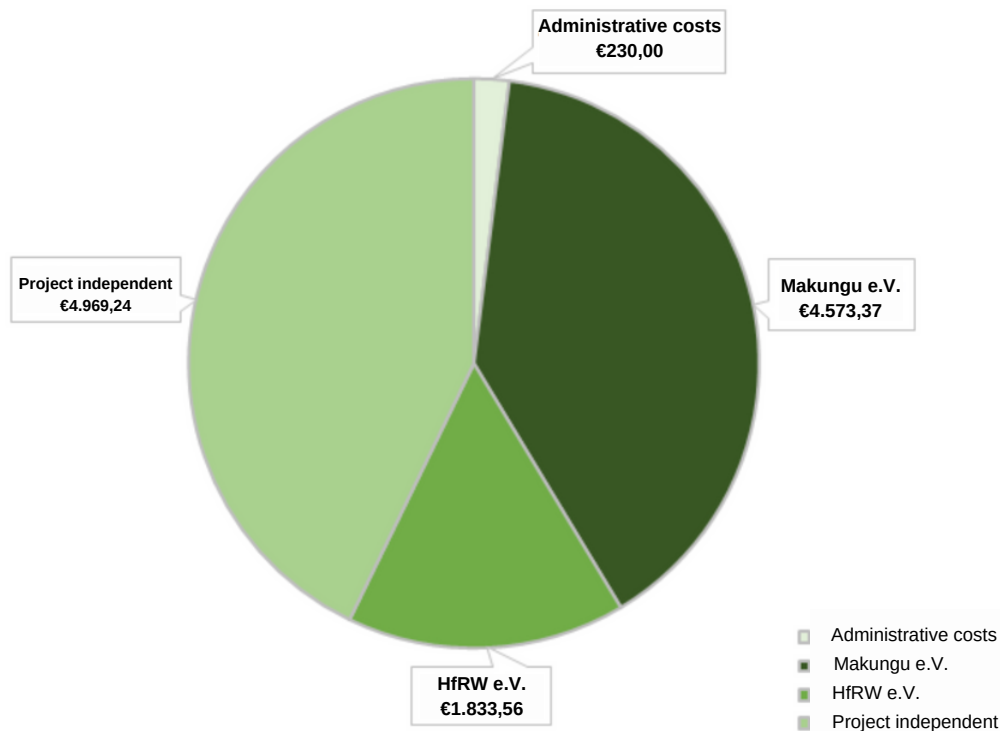
Students for Amani e.V. attaches great importance to transparency and therefore offers donors the possibility to donate specifically for the desired project. The donations received are explicitly allocated to the respective projects and are only used for the corresponding project.

Our donors currently have the choice to support one of the following four causes:

- 1 Makungu e.V. - educational costs for orphans in Kenya
- 2 Hilfe für Rumänische Waisenkinder e.V.
homework support for the orphans in Romania
- 3 Administrative costs
- 4 Direct donation independent of the project

In 2022, we were able to collect donations to support the education of socially disadvantaged children and youth, totaling **€ 11,606.17**. The pie chart below shows the distribution of the donations.

FINANCES



A large contribution was made by Medizinische DirektHilfe in Afrika e.V. with a grant of **€ 3,000.00**, which was transferred in March 2022 to support the educational costs of the children of the Makungu Orphanage in Kenya. Medizinische DirektHilfe in Afrika e.V. has been supporting our charitable work since 2020 and we would like to thank them for their continued support and trust!

We would also like to thank the Rotary Club Hamburg-International, which decided to support Students for Amani e.V. with a grant of **€ 2.500,00** after presenting our work.

Thanks to the ALDI campaign, we also received a prize money of **€ 1.000,00** for our project in Romania by finishing second.

In addition, as every year, we again organized many great events. True to our principle, there is also the possibility to make project-specific donations at our attendance events.

FINANCES

The following table shows the income from the respective events:

Event	Spendeneinnahmen			
	Makungu	HfRW e.V.	Administrativ e	Project- independent
Women's Day event (08.03.2022)	9,00 €	-	-	-
Bake Sale Maastricht (16.06.2022)	150,47 €	109,88 €	-	-
Yoga event Maastricht (11.06.2022)	-	54,85 €	-	-
Cocktail workshop (15.09.2022)	-	120,00 €	-	-
Bake Sale Maastricht (01.11.2022)	50,50 €	40,00 €	-	50,50 €
Glühwein cabaret Krefeld (18.12.-21.12.2022)	499,83 €	349,43 €	20,00 €	175,00 €

A big thank you also goes to our **SfA supporters**, who contributed **€ 1.012,00** for the educational support of the supported orphans with an introduced permanent donation.

FINANCES

Expenses

In the following, the expenses of the association in 2022 are presented. According to the purpose of our association, these mainly include the support of our current projects in Kenya and Romania. Further administrative expenses can be found in the income/expenditure overview in the next subchapter.

Makungu e.V. :

Students for Amani e.V. supports the Makungu Orphanage in Kenya by covering educational costs. These include, more precisely, all school fees, uniform costs, possible registration costs as well as an allowance recommended by the schools. The school year in Kenya is divided into trimesters, so in accordance with our principles for ensuring the controlled use of funding, there were three transactions to Kenya. All transfers were processed through the online money transfer service Wise (formerly TransferWise). As previously mentioned, the 2022 school year included four trimesters instead of three due to previous school closures caused by the Corona pandemic.

The costs for the first trimester, including uniform costs, were already transferred in December 2021 and comprised **242,582 KES** (Kenyan Shillings), which was equivalent to **€ 1,913.76** at the time.

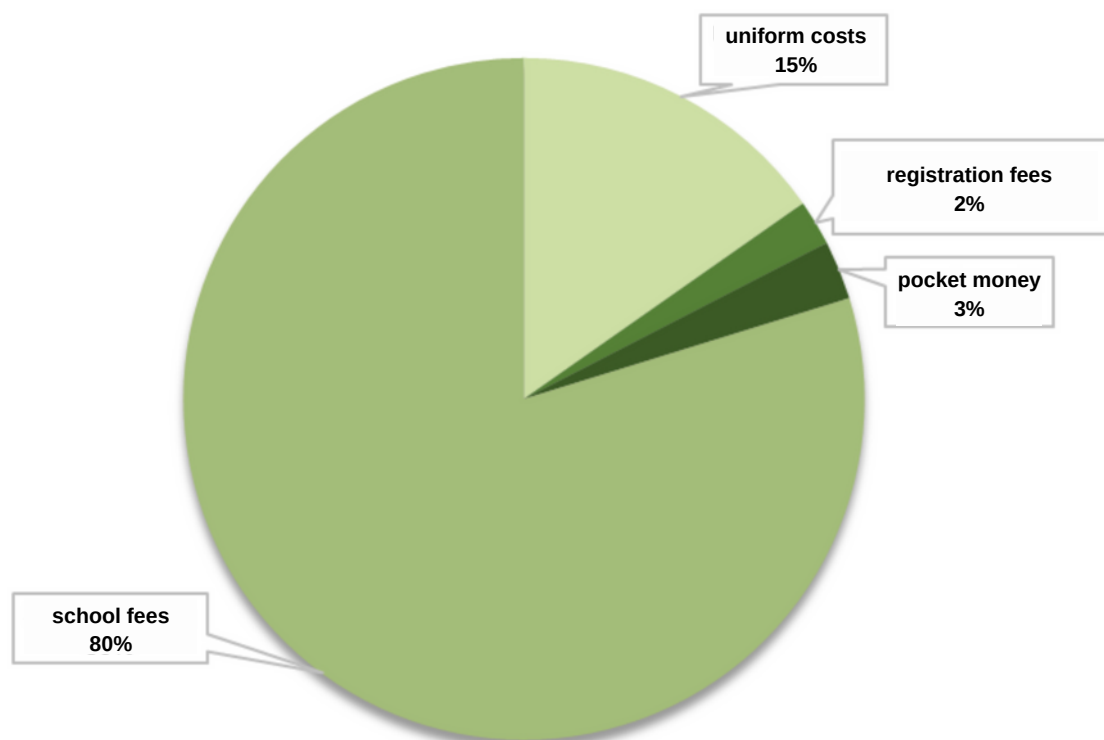
In the second trimester, two of the eight orphans supported reached a minor milestone in their lives and entered high school. This also incurred registration costs due to the change of school. In total, 201,836 Kenyan Shillings were transferred to cover the education costs for the second trimester. Converted, this corresponded to **€ 1,639.19** according to the then current exchange rate.

For the third trimester, **163,120 KES**, converted to **€ 1,353.04**, were transferred in July 2022 to cover the educational costs of the children of Makungu e.V..

FINANCES

The last trimester also included the major exams and went from September to the end of November. For this, the Students for Amani e.V. covered the costs in the amount of **147,814 KES** or **€ 1.277,54**.

In total, **€ 6,183.53** the project in Kenya was spent on the education costs of the eight supported orphans for the school year 2022. Since the transaction for the uniform costs and the first term still took place in 2021, the expenditures for the project in the calendar year 2022 include **€ 4,269.77**. The following diagram shows the percentage breakdown of the costs.



Hilfe für Rumänische Waisen Kinder e.V.:

In the project in Romania, Students for Amani e.V. covers the proportional costs for a trained tutor for an orphanage in Santana, which houses twelve children. The expenses for the project amount to **€ 1.500,00** per year and are transferred tertiary. This means that every four months a transaction of **€ 500,00** is scheduled to Romania. After each transfer, Hilfe für Rumänische Waisen Kinder e.V. sends the pay slips for the previous four months. In December 2023, the contribution margin for the first tertial 2024 has already been transferred to the HfRW e.V., so the expenses for the project in Romania in the calendar year 2022 amount to **€ 2.000,00**.

FINANCES

Overview income/ expenses

In the following section, the income and expenses are again clearly presented in a surplus income statement.

Income/ expenses 01.01.2022 - 31.12.2022	
<u>Income</u>	
Individual donations	599,83 €
Continuous donations	1.012,00 €
AmazonSmile credit	24,63 €
HelpShops credit	126,12 €
Events	719,33 €
Glühwein cabaret	1044,26 €
Glühwein cabarett subsequent transfers	1580,00 €
Donation from MDH e.V.	3.000,00 €
Donation Rotary Club Hamburg-International	2.500,00 €
Aldi Süd campaign - Haus des Stiftens	1.000,00 €
Total income.	11.606,17 €
<u>Expenditure</u>	
Project Makungu e.V. - education costs + uniform	-4.269,77 €
Projekt HfRW - Homework teacher	-2.000,00 €
Travel expenses	-95,94 €
Domain - www.studentsforamani.com	-293,16 €
Google gSuite	-12,00 €
Donation form - HelpMundo	-11,78 €
Card reader SumUp	-25,44 €
Flyeralarm - Flyer and RollUp	-116,29 €
Donation box - PrintPlanet	-30,79 €
Account maintenance fees - Volksbank Niederrhein	-26,20 €
Total expenses	-6.881,37 €
Annual Balance	+4.724,80 €

LOOKING BACK ON 2022

January - April

The year started with a new project in our project portfolio - since January 2022, we have supported Hilfe für Rumänische Waisenkinder e.V.. This was a big milestone for us and we are grateful that we could make this possible through the support of our donors. Furthermore, we organized some events during this period. On the one hand, there was a debate night in Maastricht where participants discussed social justice issues, and another event in Maastricht on the topic of children's rights where Dr. Marieke Hopman and Guleid Jama were invited as guest speakers. Another event took place in Rotterdam on International Women's Day, where Carolyn van Es-Vines was the guest speaker and reported on success stories of black women. Our new team member Tommy mainly supported the organization of the events. Tommy is part of the events team and additionally maintains our website. In April we also had a team bonding trip to Strasbourg. Since we don't have the opportunity to see each other regularly due to our different locations, such meetings are highly important for us and always an unforgettable experience. We notice every time that despite the primary virtual collaboration, we have developed a very good team spirit.



May - August

Our events team also came up with great events in the summer. There was a yoga event in Maastricht with a professional yoga teacher and a charity bake sale. The events team also grew during this period, as Amber and Anne-Sophie joined the team. We also participated in a fundraising campaign by ALDI Süd. With a purchase of € 20 or more at ALDI Süd, you received a code with which you could vote for a project of your choice. We applied there with our project in Romania and won second place in the ALDI Süd store assigned to us. Thus we received breathtaking prize money of € 1.000,00 !



LOOKING BACK ON 2022

September - December

In the fall, we received another piece of good news - our association made it into the top 100 of the best initiatives in Germany in the Startsocial competition. Startsocial is a public institution under the direct patronage of the German Chancellor's Office (including Olaf Scholz). As a result, we received a 4-month StartSocial grant, which includes intensive coaching. Our two coaches supported us from November to February to actively work on challenges and goals. Our goal for the scholarship was to strengthen the growth of both our organization in general and our financial resources. Monetary growth is essential to the financial security of our organization, so that we can continue to support our current projects over the long term, but also begin taking on potential future projects. Non-monetary growth is primarily a means to grow our team, increase awareness of our organization, and improve our image on our social networks. In order to drive both monetary and non-monetary growth for our organization, we have focused on:

- 1 Improving our partner acquisition to get more long-term donations
- 2 Generating more permanent and recurring donations
- 3 Recruiting a new member for partner acquisition and marketing
- 4 Targeting our social media. In doing so, we have been primarily concerned with laying the basic building blocks to enable long-term sustainable development

We are very grateful to have had the opportunity to work so intensively with our coaches on our goals. Now we have to wait and see, because we have submitted our final report to StartSocial and it will be reviewed by jurors together with the final reports of the other 99 non-profit associations. The seven best associations can win prize money of **€ 5,000** each.

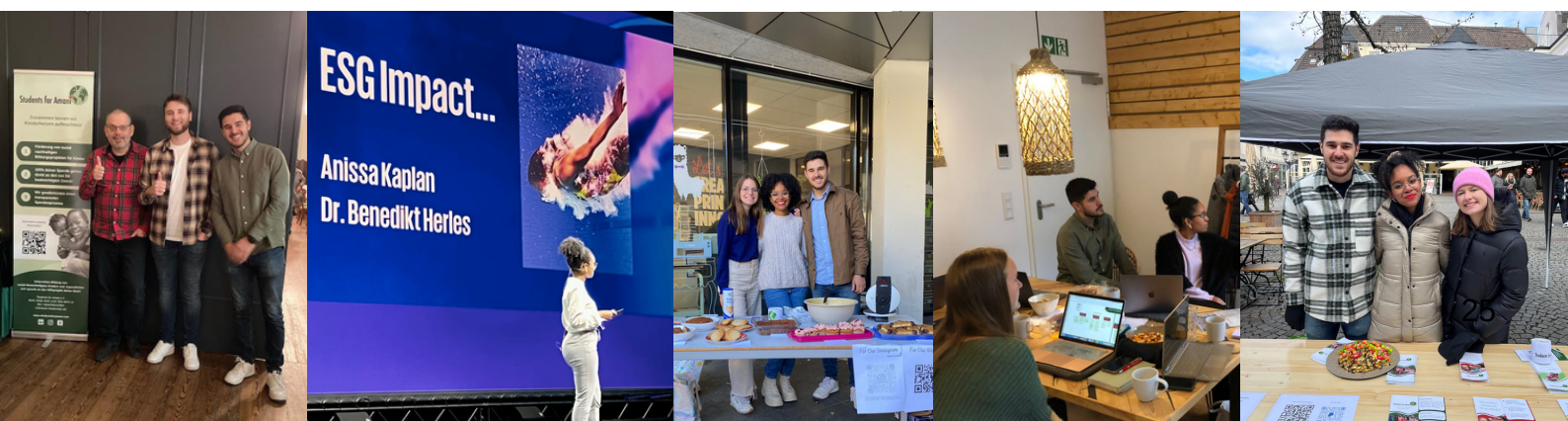
One of our coaches is actively involved in a Glühwein wine cabaret in Krefeld, and has made it possible for us to give a short talk about our organization on four consecutive days during the break of the cabaret. For this, our treasurer Yunus, developed a professional pitch about our association's activities, presented it four times and was allowed to collect many donations at a booth after the break.

LOOKING BACK ON 2022

Our first chairperson of the board, Anissa, also presented our association to a large audience during this period. Anissa works as a management consultant for the company KPMG. KPMG organized an internal event for all consultants in Frankfurt, where Anissa could present our charitable work in front of 2,000 colleagues. Furthermore, our events team organized a cocktail workshop and a charity bake sale.

At the end of the year, our team expanded to include another team member - Ella is currently representing the partner team. She is responsible for reaching out to potential "partners," which are companies or foundations that support Students for Amani with a larger donation over an extended period of time.

We are proud to say that thanks to our supporters' generous donations, we could cover the school fees for the Makungu Orphanage and the homework teacher for the children at the Maria Orphanage. In addition, we successfully organized successful events and were able to meet many of our supporters. We have evolved, seized valuable opportunities and worked hard on our internal structure. For 2023, we are confident and have clear goals in mind. With our energy and team spirit, we are confident that we will successfully move toward the next milestones. We look forward to starting our fourth year with renewed energy and to more events, milestones and unforgettable memories.



OUR GOALS FOR THE NEXT YEAR

We at Students for Amani aim to have a socially sustainable impact on society. We try to realize this by supporting socially disadvantaged children and young people through targeted educational support.

The initial focus is on financially securing our existing projects. The year 2022 has taken us a significant step further along this path. Not only have we been able to set clear objectives with our partner projects, but we have also created a flexible starting situation for the coming years that will enable us to respond to the dynamic and individual needs of the children and young people in the projects we support. This is especially important with regard to the adaptation of the support in consideration of the personal development of the children and young people themselves. In other words, important building blocks have been laid this year for the launch of a new project!

Looking at the internal structure of Students for Amani e.V., one thing has become clear over the past year: A growing project portfolio requires a growing team! With the increasing responsibility and workload of a non-profit organization, it becomes clear that this growth requires structures that support the prosperous development of our association. Not only should the core of our team grow. Interested persons should also be integrated more effectively into the processes of our association, without having to commit themselves to us in the long term with their assistance. Be it for the realization of events or other events where we can use a helping hand in joyful anticipation. For this purpose we would like to create the "SfA-Helpers-Program". Through our website it will be possible for interested persons to support us in a targeted way and to use their offer of help in a concrete way. We also see a need for team members within our partner team. For a good cooperation, however, we need people who are willing to commit themselves to us in the long term to ensure familiarity with the internal processes of the association

We also want to devote special attention to our partner acquisition and long-term donors in the coming years. The former should enable us to build a network of companies, foundations and other organizations that want to support us financially and with whom we can plan over a long period of time. Our internal administrative processes can thus be stabilized in every respect. Secondly, we think that we should also concretize our network to those people on whom a non-profit association lives - private donors.

OUR GOALS FOR THE NEXT YEAR

If we want to optimize and increase our association's work, we should also consider ways and means of effectively retaining our donors for a long time, so that we can pursue our vision and charitable work in the long term and on a larger scale.

This also goes hand in hand with the fact that we feel it is necessary to professionalize our organization in general. Conceptual phases for our departments are an indispensable part of this. Targeted marketing strategies, the revision of the website, other trainings for the team members and similar activities serve as measures for realizing this target.

In addition to our partners and other supporters, it is also very important for us to be in close contact with other non-profit associations or aid organizations. An exchange about current topics around the association life can only be of use for us and also help other associations. We are convinced that we have to get in touch with others more often in order to implement modern development processes accordingly and to stay "state of art".

We have noticed how effective an event can be for us and how willing people are, either through financial or ideational support, to tackle a problem. That's why we've set our sights on doing a variety of events for our community in the coming year. Not only do we have an incredible amount of fun interacting with you - no! - we realize that we can reach people by holding events.

In conclusion, we can say that the past year has brought stunning developments for Students for Amani e.V.. We have continued to grow and are financially positioned accordingly. This also has an impact on the welfare of the children we support. We were able to take the next step in our internal organizational development, whereby our participation in the StartSocial contest gave us the necessary input. We are especially grateful to our coaches Rüdiger & Kathi!

We are motivated and ready to build on this development in 2023 and to take the next steps on this path.

Students for Amani
We let children's hearts light up!

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