

Students for Amani



ANNUAL REPORT

2023



INHALTSVERZEICHNIS

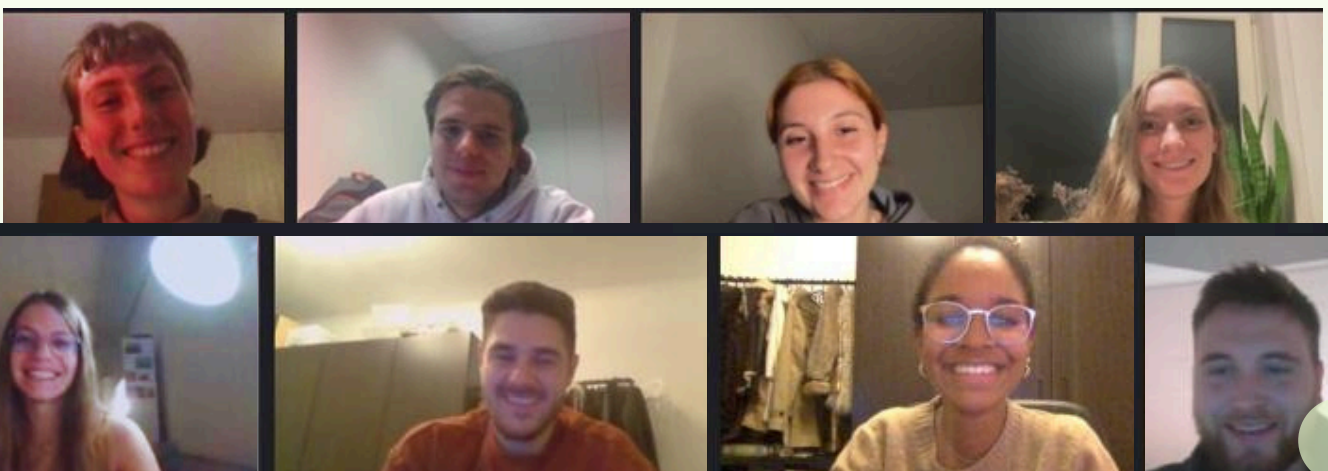
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INTRODUCTION

Looking back on 2023, we can see that good news was often in short supply. The current period seems to be characterized by particular challenges, be it the Russian military attack on Ukraine, which shook the European pillars of energy and security policy, or the resulting energy crisis and rising inflation, which are unsettling both the economy and consumers. The long-standing conflict in the Middle East, which has robbed many people of their livelihoods, has also escalated. We often overlook something very important - the educational landscape, which is suffering as a result of the crises and which, in addition to the dangers to life and limb, also entails immense cuts to the educational opportunities of children in need.

However, we at Students for Amani e.V. are fully committed to ensuring that education is a pillar of change. This year, we have realized that the twin crisis of social inequalities and educational deficits is an urgent need for action. Children and young people from disadvantaged backgrounds often lack access to adequate educational opportunities, creating an unfortunate 'cycle of poverty'. However, despite the adverse circumstances, we have reason to feel happy.



We are particularly pleased that our supporters have remained loyal to us despite inflation and uncertainty. Thanks to your generous support in the past financial year, we were able to implement successful projects and campaigns. These successes are the result of our collaboration with committed citizens, other NGOs, business partners and the public sector in the constantly growing Students for Amani e.V. network.

We all care about the well-being of children and young people who are given the chance of a better future through education. Our sincere gratitude goes to all of them! Together, we will continue to reverse the trend and enable children and young people worldwide to take advantage of suitable educational opportunities with the clear prospect of leading a fulfilled and independent life.



ABOUT STUDENTS FOR AMANI

Students for Amani was founded in 2019 by several students and has been a non-profit association registered in Germany with its headquarters in Moers since 2020. Amani is Swahili and means “peace of mind” or “serenity”. Our name stands for the fact that children should lead a carefree life without fear of the future, regardless of their circumstances. The fact that many children and young people do not have access to sufficient education is still one of the main reasons for poverty worldwide. To break this cycle, we dedicate our work to promoting educational opportunities for those who need it most.

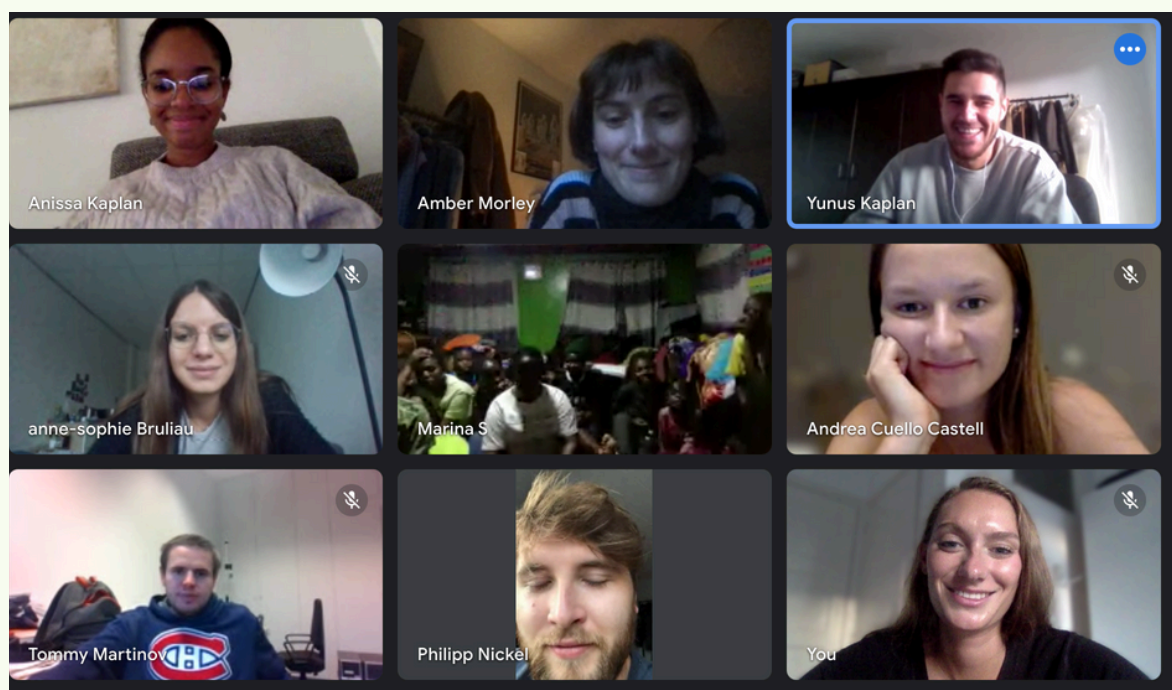
That is why we support socially disadvantaged children and young people around the world by promoting education. To achieve this goal, we focus on two main points:

- 1 Provide greater reach to non-profit aid organizations that focus on children's and youth rights
- 2 Increase the transparency of donations

This is why our association enters into collaborations with charitable aid organizations and supports them through previously defined socially sustainable sub-projects. This means that our donors can choose their preferred project from our project portfolio and have full transparency about the purpose for which their money is used.

OUR UNIQUE CHARACTERISTICS:

- 1 Our donors choose the desired sub-project and thus have full transparency about the use of their donation
- 2 100% of donations are used for the intended purpose
- 3 We have predefined criteria for our cooperation with aid organizations
- 4 We guarantee a transparent donation process through control systems



OUR PRINCIPLES:

Our greatest interest is to offer a platform to people who are willing to donate, where they can support children in need without doubt and lack of trust. To ensure this, Students for Amani relies on the following principles:

- 1 Donations are only transferred to the cooperation partners shortly before the purpose of the donation is paid.
- 2 Receipts are requested and obtained for all payments of any kind within approximately two weeks of the payment being handed over.
- 3 The funds made available to the cooperation partners will only and exclusively be used for the purposes previously defined and communicated to the donors.
- 4 In the case of residual amounts, e.g. due to favorable exchange rates, the amount will be retained and taken into account in the next donation transfer.
- 5 One hundred percent of the donations provided by the donors reach the intended donation target without deductions, apart from unavoidable exchange rates.
- 6 Any additional fees and overheads are covered either by the founding members or by funds from donors explicitly intended for this purpose

OUR PROJECT CRITERIA



Full
transparency



Small and personal
setting



Focus on children &
youth rights



Socially
sustainable

STUDENTS FOR AMANI FACT SHEET

Association name	Students for Amani e.V.
Date of foundation	02.03.2020
Purpose of the association	To support children and young people in need financially in order to prepare them for a self-determined future.
Tax office	Südstraße 11 47475 Kamp-Lintfort
Tax number	119/5780/0655
Co-Chairs	Anissa Kaplan & Philipp Nickel
Treasurer	Yunus Kaplan
Address	Richard-Wagner Straße 4247447 MoersDeutschland



THE STUDENTS FOR AMANI TEAM

The Students for Amani e.V. association was founded by six students and currently consists of eleven volunteer young professionals and students. Three founding members are currently still part of the team. Together, we want to create positive change for disadvantaged children and young people around the world. What makes our team special is that we live in different cities across Europe. This enables us to build an international network and to promote our work in both English and German. Due to our different places of residence, our joint association work takes place online. However, we always try to meet in person at our organized events and plan a joint team meeting at least once a year.

In addition, each team member is assigned to specific departments according to their personality, skills and expertise. Each team member plays their part and complements the strengths and weaknesses of the others so that we can be sure that we are always working to the best of our ability.



Personal interaction with our team members is fundamental and the key to successful charitable cooperation.

Nevertheless, it is crucial to organize the distribution of tasks as effectively as possible and to allocate the areas of activity to the interests and skills of the members.

Our team consists of the following departments: Board, Communications, Website, Events, Financial Accounting and Fundraising. Here is a little look behind the scenes:

Anissa, first Co-Chair

Anissa lives in Düsseldorf and works as a management consultant. As the first chairperson, Anissa represents Students for Amani e.V. externally and leads the association strategically and organizationally. She sees problems and finds solutions. She works diligently on the continuous development of Students for Amani. Anissa is proud of the strong and competent team and is happy that the team has been able to build a strong team bond despite working predominantly online.



Philipp, second Co-Chair



Philipp has held the position of second chairman at Students for Amani e.V. since 2020. In this role, he is dedicated to the legal and bureaucratic aspects of the association's life. As a communicative person, he appreciates direct contact with people and therefore cultivates outward-facing correspondence with other organizations, foundations and authorities. Philipp is particularly motivated by the fact that the charitable efforts have a significant impact on the lives of the children and young people supported.

Yunus, Treasurer



Yunus is one of the founding members and has been the treasurer of Students for Amani e.V. since the beginning. He is responsible for the administration of the finances and is available internally and externally for all questions concerning the finances. Yunus ensures that all our projects receive the necessary funds for educational support on time and also collects all receipts/invoices for verification. Professionally, Yunus works as a construction manager in the Düsseldorf area. As a founding member, he is very proud of what has been achieved so far and is looking forward to working with the team on further projects to promote the education of children and young people.

Andrea, Communications team



Andrea has Spanish and German roots and works together with Julia and Yasmin on various marketing tasks. After completing her studies in communication sciences, she now works in international marketing. She enjoys sports, especially tennis and running, plays the violin and loves learning about other cultures. The beach is her favorite place, and when good music is playing, she's the first one you see on the dance floor.

Julia, Communications team



Julia is one of the founding members of Students for Amani. As part of the communications team, she ensures that the organization's social media and online presence are always up to date and she represents Students for Amani externally to funders. In addition to Students for Amani, Julia works at the Wemos Foundation in Amsterdam. There she advocates for accessibility and inclusivity of health services and promotes health system strengthening in Ethiopia, Kenya, Rwanda, Uganda and Zambia. Her passion is contagious and she always brings a smile and good humor to the team.

Yasmin, Communications team



Yasmin joined us last year. She is studying International Business at Bremen University of Applied Sciences. With experience in consulting, business development and customer success, she is a new member of our communications team. Besides her professional activities, she is interested in traveling, meeting friends, reading and sports. Yasmin brings international perspectives and creative approaches to the team to implement innovative marketing strategies. We appreciate her contribution as a valuable member of our team and look forward to the time ahead with her.

Tommy, Events team and website



Tommy is currently doing his doctorate in physics in Hamburg. His main task is the design and maintenance of the website. He also supports the events team. In his spare time he enjoys all kinds of sports and likes to go out with his friends. In the past, he has been involved in various charities. He likes the idea of dedicating some of his free time to the well-being of children who are less fortunate than him. As he has a lot to do with computers in his job, he has a good knowledge of computer applications and programming. He therefore enjoys working on the new version of the SfA website.



Elif, Events Team

Elif comes from Istanbul. She currently lives in Barcelona, Spain, where she is completing her internship as a Master's student in Neuroscience and Neuropsychology. She enjoys spending time with friends, reading books, walking, traveling and is a plant lover. Elif contributes to SfA by leading the events team. She is grateful to be surrounded by wonderful colleagues on the team and looks forward to organizing events for a good cause.



Anne-Sophie, Events Team

Anne-Sophie is originally from Belgium and is currently studying for a Bachelor's degree in European Law at Maastricht University. Together with Elif, Amber and Tommy, she organizes events to raise awareness and donations. In her spare time, Anne-Sophie enjoys spending time with her friends, hiking, playing the piano and traveling the globe to discover new cultures.



Amber, Events Team

Amber grew up in Brussels and is half German, half English. She is currently doing her Masters in Clinical Psychology at Utrecht University. She has been working at Students for Amani since May 2022 and is very proud to be part of this wonderful team! She helps with the planning and organization of events and enjoys this role very much. She loves spending time with her friends and family, reading, traveling, hiking and painting.



Ella, Fundraising team

Ella has been part of the fundraising team since November 2022. In addition to managing and maintaining donation platforms, she is responsible for contacting foundations and sponsors. Ella works as a psychologist in Munich in the field of nutritional medicine. She conducts individual and group therapies there and gives workshops in occupational health management. In the future, she will begin training as a psychological psychotherapist. Ella is proud to be a part of Students for Amani and to contribute to the growth of the organization. She enjoys the time together within the team and is looking forward to many exciting moments in the future.

MAKUNGU E.V.

Students for Amani has launched its first project cooperation with Makungu e.V.. This means that our association collects donations for a specific aid project within the Makungu organization. Makungu e.V. runs a home in Bungoma, Kenya, where eight orphans currently live. The home offers the children protection and the opportunity to be part of a large community that cares for each other. It also gives them the opportunity to attend schools that match their intellectual and personal educational level and finally have a basis for a promising future.

Julia, our marketing manager, had personal connections with volunteers at the Makungu care home. When she told us about it, the whole team became interested in the initiative. We decided to get in touch with Marina Sengmüller (founder of Makungu e.V.) and met her in person in Munich. The more we got to know her organization, the more we realized the impact she has on the children living in the orphanage.

We chose to work with Makungu e.V. because we could work transparently and closely with them, because we had personal connections that ensured the trustworthiness of the organisation. We also knew that the orphanage works in a socially sustainable way, as it aims to prepare the children for a self-determined future. Makungu e.V. therefore met our project requirements, as the association is considered to be: personal, transparent, socially sustainable.



The cooperation in 2023 was smooth and very pleasant. The contact between us and Makungu e.V. as the link between the Makungu orphanage and Students for Amani was always characterized by great responsibility and at the same time by a friendly atmosphere. In addition to the association-specific cooperation, we were also able to share great moments with the supported children. For example, the children's school performance was very good and above average throughout the year, as reported by Makungu e.V. We would like to take a closer look at the children's academic successes below:

In the exciting school year 2023, our supported children had a wealth of individual experiences. Lilly, a real bundle of energy, excelled in subjects such as history and religion with outstanding grades. Although they encountered minor challenges in biology and math, this didn't stop them from achieving a solid average grade of C overall. Lilly's vibrant personality was reflected not only in her achievements, but also in her determined attitude.



Keira mastered 2023 with remarkable strength. Her average grade remained stable at a D, which can be seen as real progress considering her initial difficulties. From a D- in the first quarter, she steadily improved to a D in subsequent quarters. Keira showed that perseverance and positive development can go hand in hand.

Hannah was particularly good in arts subjects. Although she encountered challenges in subjects such as math and science, her passion for music, computer studies and business studies cannot be overlooked.

David finished elementary school with exceptional performance in English. Although math offers room for improvement, we are impressed with David's language skills and see great potential for his continued growth.



Zawadi, the youngest of the bunch, achieved remarkably good grades in all subjects. Her commitment and enjoyment of learning are remarkable and make us look forward to her further successes.

Sarah, a real fighter, exceeded our expectations in almost all subjects. Despite minor weaknesses in agriculture, she made impressive progress.

John excelled in subjects such as English, Health Education, Physical Education, Technical Studies and Fine Art. Although he encountered obstacles in some subjects, his outstanding achievements are evident in the areas listed above.

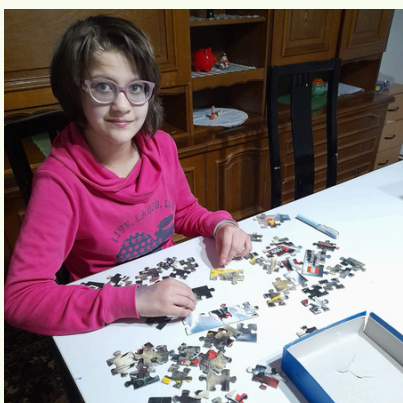


HILFE FÜR RUMÄNISCHE WAISENKINDER E.V.



We have been supporting the non-profit organization Hilfe für Rumänische Waisenkinder e.V. (HfRW e.V.) for over two years now. HfRW e.V. has set itself the task of “providing children without caring parents with a family and child-friendly home, supporting them in their healthy physical, mental and emotional development and thus helping them to stand on their own two feet in the future”. The association has built two family houses in the Romanian town of Sântana, named “Maria” and “Josefa”, which generally accommodate twelve children each. In both family houses, the children are lovingly cared for by house mothers. One of the former housemothers is even a trained speech therapist and continues to look after the children who have language difficulties once a week. In the afternoons, homework supervisors come to each house and help the children with all their schoolwork. In addition, all children receive regular support from a psychologist. All of this helps to fulfill the association's mission.

Our team quickly realized that HfRW e.V. was a great organization to work with. Not only does the association pursue a socially sustainable mission that fits perfectly with ours, but it has also been doing its charitable work for over 20 years and has always done so on a trustworthy basis.



Another reason why we decided to work with them is that we can work closely with them, receive all important documents such as employment contracts and payroll from the HR and accounting departments and we were also able to find a socially sustainable purpose for our donations together with the organization. This means that HfRW e.V. meets our project requirements, as the organization qualifies as personal, transparent and socially sustainable.

After many meetings with the chairpersons of the charity, it became clear that Students for Amani e.V. could best support the charity by helping to fund a homework helper for Haus Maria, which currently only has one teacher. The teacher already employed supports the twelve children for two hours during the week and we quickly agreed that this would not cover the learning needs of all the children. Especially because some of them are handicapped and therefore need more attention with their homework. Therefore, all the donations we receive for our project for the children in Sântana will be used to fund another homework teacher who will also support the children for two hours every weekday.



The cooperation with HfRW e.V. in 2023 went very well. Communication with the Maria orphanage in Romania through HfRW e.V. proved to be successful and cooperative. We have received regular updates over the past year. In November 2023, the homework teacher, whom we supported financially, decided to stop working at Haus Maria for personal reasons. As the Christmas vacations began shortly afterwards, the timing had no negative impact on the children's school performance. The HfRW e.V. is now looking for a new teacher. Due to the responsible and strict administration of donations, Students for Amani e.V. will of course only transfer donations to Romania again as soon as a teacher has been hired and we have received the employment contract.

On a happier note, we visited the children last year during Easter. We chose the Easter vacations as the time for our trip because the children were still on Easter vacation and we therefore had enough time to get to know the children and caregivers better and spend the Easter holidays together. Of course, we also provided the appropriate Easter chocolate and sweets! We had a lot of fun coloring eggs together, playing games and walking through the village.



We also met with the people in charge of Hilfe für rumänische Waisenkinder e.V. from Germany and had the opportunity to talk to Toni, the director of the home. We were delighted to see how well the Maria and Josefa homes are run and how much work and commitment the local staff put into the care and support of the children. Our donations and support are really needed here and make a big difference to the lives of the children and young people. It was an unforgettable experience and we are grateful to have had the opportunity to see in person how our donations and support are helping to improve the lives of the children in Sântana. The trip was an experience we will never forget.



OUR ACTIVITIES 2023

An exciting year 2023 lies behind Students for Amani e.V., and we are delighted to provide a detailed insight into the organisation's diverse activities in this annual report. The various teams have contributed significantly to the successes of the past year in their specific areas of responsibility - communication, events, fundraising, website and financial accounting. We would like to take a closer look at the achievements and accomplishments of each individual team.

COMMUNICATION

Our communications team is in charge of our public image. They design our flyers, banners and posts for social media. They plan online campaigns and are in direct contact with our online community. Here is an insight into the team's milestones over the past year:

Increased reach

Over the past year, the team has spent a lot of time building a presence on Instagram. To do this, the team has tried to give our organisation a face online by posting more content with our members and the children we support and interacting more with the online community. The team has also engaged more with other non-profit organisations online, building partnerships to share each other's content. Our team finally managed to reach 1,000 followers. In the coming year, we hope to expand this even further, transfer it to other channels and use specific key performance indicators to better measure our success.

Online campaigns

There were three campaigns in 2023. The first was a 'Back to school' campaign, in which we explained the Romanian school system at the start of the school year after the summer holidays and drew attention to the importance of education in an emerging country like Romania. We also launched an appeal for donations for our project in Romania.

The second online campaign drew attention to Bright Friday. Our organisation registered on the gooding.com platform. The platform contains over 2,000 online shops through which you can donate to an aid organisation of your choice when making an online purchase. We think it's a great idea and hope to be able to collect more donations through this platform in the future.

The third campaign was at Christmas time. Our communications team designed great Christmas e-cards that could be downloaded from our website. We were hoping for more website visitors and ultimately donations.

Unfortunately, we were not able to generate many donations to support our projects through our online campaigns. Nevertheless, we will not give up, we will discuss the experiences of the past year and continue to try to organise successful online campaigns.

Revision of the flyers

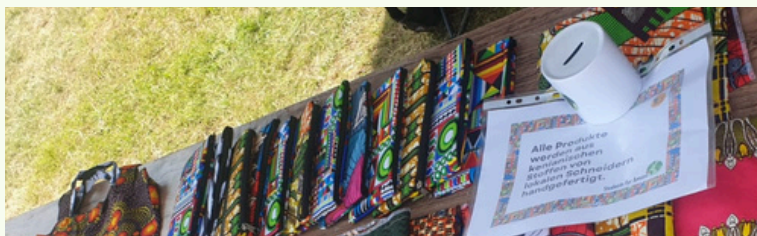
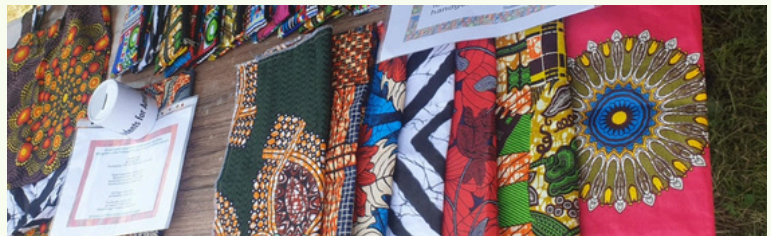
The communications team has revised and completely redesigned our flyers to make them more appealing. We have endeavoured to carefully consider every detail and take the design to a new level. Our aim is to ensure that the flyers are not only informative but also visually appealing. We hope that this revision will help to convey our message more effectively and leave a lasting impression.

EVENTS

Successful event organisation

Last year, we took part in five events. Our stand at the Moers Festival was a great success. The Moers Festival is an international music festival in Moers. As an exhibitor, we had the opportunity to present and sell fairly produced cushion covers, pencil cases, bags and much more from Kenya. The response and interest in the handmade products was overwhelming. Many visitors were impressed by the quality and design of the items. We raised a total of €937.32! The event was a complete success and definitely helped us to gain a stronger foothold in the city where our organisation is based.

In autumn, we took part in two other events in Moers - the Moers Castle Festival & the Moers Autumn. At both events, we sold homemade cakes, muffins and waffles. We were delighted that many visitors recognised us and were pleased to see us at a stand again. We raised a total of €607.07 at both events.



Two more events followed in winter - the Utopia Party and the "Glühweinkabarett". Utopia regularly organises parties and donates part of its proceeds to charity. Last November, we had the honour of being chosen as the charity for a party in Brussels. We received over €303.17 and used the money for our project in Romania. The year 2023 ended with five great days at the Glühweinkabarett in Krefeld. As in the previous year, we had a small information stand there, where we were able to talk to many visitors during the breaks. We also had the opportunity to present Students for Amani on stage. This time, Philipp and Yunus told the audience about our important mission. It seems that the two of them completely won over the audience, as we were able to raise €771.25.

In conclusion, it can be said that our events team was on the lookout for great events in which we could participate. In contrast to last year, we didn't plan an event ourselves, but you could see that this was more efficient as we didn't have much planning time and costs.

Event evaluation

Last year, the events team created a file that evaluates all events. The aim of this is to learn from each event and take the findings into account for future event planning.



WEBSITE

The Students for Amani e.V. website team has made significant progress over the past year to strengthen the organisation's online presence. The most significant achievements include the following:

New design

The team has successfully developed a fresh and contemporary design for our website that is not only aesthetically pleasing but also improves the user experience. The new design not only reflects the values and mission of Students for Amani e.V., but also provides an improved user experience. The clear structure, intuitive navigation and appealing visual design should ensure that our visitors can access relevant information more easily.

Updated privacy policy

The protection of personal data is of fundamental importance to Students for Amani e.V.. We are aware of this responsibility, especially in the age of AI and automated decision-making. In accordance with the latest data protection regulations, the website's privacy policy has been updated to ensure that the privacy of our users is protected. As an organisation, we are aware of the special responsibility to safeguard the right of every individual to informational self-determination. The Data Protection Officer of Students for Amani e.V. continuously monitors compliance with the requirements of the General Data Protection Regulation (GDPR), the Federal Data Protection Act (BDSG) and other relevant legal requirements on data protection, such as the Telecommunications Telemedia Data Protection Act (TTDSG).

SfA-Helpers-Programme

The website team has introduced the SfA-Helpers-Programme to encourage interactive participation in the activities of Students for Amani. The Sfa-Helpers-Programme offers those interested the opportunity to volunteer, even if time resources are limited.

The SfA Helper Programme is designed to facilitate participation by allowing interested parties to enter their contact details, current availability and language skills in the form provided. They will be informed about upcoming tasks or projects where we need support via our mailing list. We endeavour to find projects that fit into their schedules. This way, everyone can have a positive impact. The SfA Helper Programme allows for flexible participation and offers the opportunity to make a significant contribution to the work of Students for Amani e.V.

[HOME](#)[ÜBER UNS](#)[PROJEKTE](#)[SPENDEN](#)[NEWS](#)[PARTNER](#)[MACH MIT!](#)

Unsere Mission

Students for Amani e.V. bietet sozial benachteiligten Kindern und Jugendlichen einen Zugang zu einer guten Bildung und zeitgleich einen Ausweg aus dem Kreislauf der Armut.

Students for Amani auf einem Blick

Amani ist Suaheli und bedeutet "Seelenfrieden" oder "Gelassenheit". Den Namen haben wir gewählt, da wir uns dafür einsetzen, dass Kinder unabhängig von ihren Lebensumständen ein sorgenfreies Leben ohne Zukunftsängste führen können.

FUNDRAISING

Over the past year, our fundraising team has made significant progress, successfully mobilising partnerships and resources for Students for Amani e.V.. Here are some of the most significant achievements:

Children of the World Foundation

Through the dedicated efforts of the fundraising team, we were able to establish a partnership with the Children of the World Foundation. This collaboration has enabled us to secure additional funding for our projects and opens up new opportunities for future collaborations. More specifically, we received a generous donation of €5,000 from the Children of the World Foundation. This generous support has helped to sustainably promote our projects.

This good news has also reached the media and the renowned news portal 'NRZ' has published an article about the donation and our charitable work.

We would like to take this opportunity once again to thank the Children of the World Foundation for their generous donation. The support played a decisive role in the realisation of our projects. We would also like to thank those responsible at the NRZ for the media attention and the opportunity to publicise our mission to a wider audience.



Fundraising activities

The fundraising team worked hard to attract donations and supporters. Through targeted approaches and creative campaigns, we were able to create a broader financial base and raise awareness of Students for Amani e.V.'s mission. In addition to registering on a variety of fundraising platforms, we were able to build a network of potential organisations that will be systematically contacted in 2024.

Funding applications

Intensive efforts were also made to obtain funding by channelling the necessary information and implementing it in a funding application template. This will enable funding applications to be submitted in a targeted and effective manner in the future. These efforts will help to secure additional funding for our projects in the coming year and extend the reach of our endeavours.



SfA Partner Programme

The introduction of the SfA Partner Programme was a significant milestone. With the help of this concept, we want to build long-term partnerships with companies and organisations that share our vision. These strategic partnerships provide sustainable financial support for our projects.

Our vision goes beyond short-term success - we focus on sustainable partnerships that enable long-term positive change. The partnerships are designed to be fulfilling for both your organisation and Students for Amani e.V., based on trust and shared goals. There are three different partner programmes to choose from, each tailored to the needs of the organisation. These programmes have been developed to create a win-win situation where both organisations and Students for Amani e.V. benefit sustainably.

A key component of our partner programme is full transparency. We want to ensure that it is clear exactly how the donations are used. Therefore, we guarantee that 100% of the money donated will go directly to the chosen cause. This transparency is crucial to build trust and ensure that support is used effectively.

By choosing the programme options, you have the opportunity to have an active influence. You decide which programme best suits your values and goals.

New partner concept

The fundraising team has developed an innovative partner concept. By creating mutual benefits, we have been able to attract the interest and support of new partners, leading to an expanded network for Students for Amani e.V..

Our new partner concept focuses on clear definitions and effective acquisition. Clarity about the term 'partner' is ensured by our guiding document, which sets internal standards and is used congruently externally. The integration of the concept on our website and in social media ensures a standardised presentation.

The strategic development of contact lists enables a targeted 'cold approach'. Name, address and relevant contact details form the basis for an efficient approach to potential partners. A convincing elevator pitch is crucial for communicating our goals quickly and concisely. The subsequent cold approach is primarily carried out via email or social media. The personalized approach emphasises our projects and goals in order to arouse interest. The concept aims to open up new opportunities and expand the network. Students for Amani e.V. remains open to future partnerships and continues to be committed to clear, transparent and successful partner acquisition.

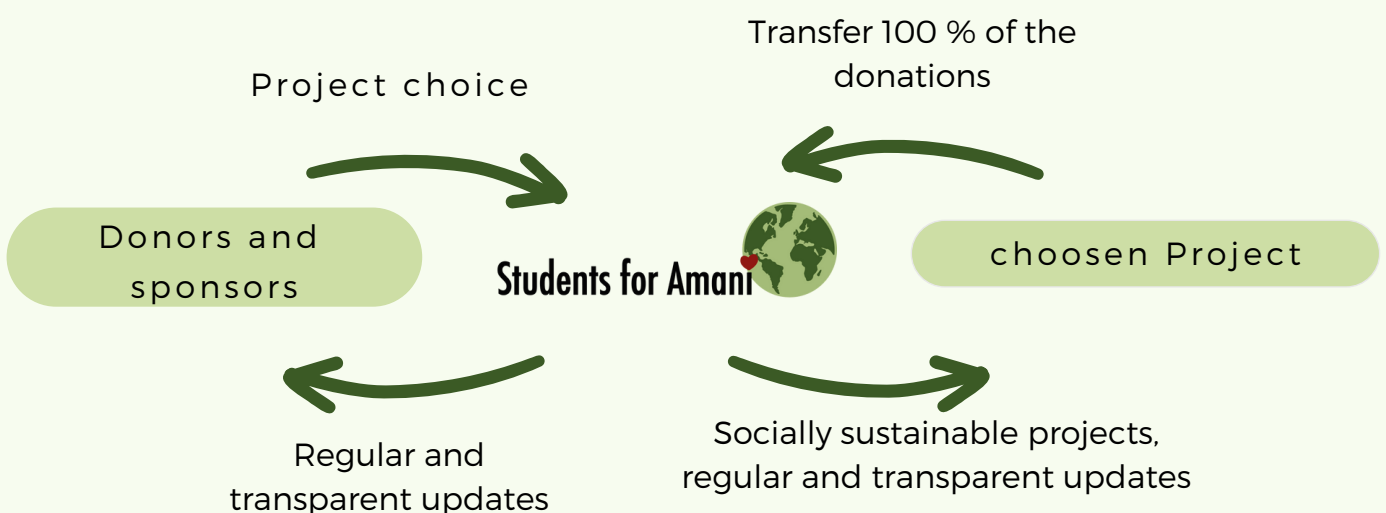


FINANCES

Students for Amani e.V. is characterised by and attaches great importance to the fact that, in accordance with our association's principles, 100% of every donation goes to the project chosen by the donor. We emphasise this with the recently applied for and acquired transparency seal of the Transparent Civil Society Initiative.

Our organisation is recognised as a non-profit organisation with the corporation tax assessment from the Kamp-Lintfort tax office dated 06.12.2024. This means that all incoming donations are tax-deductible.

Every supporter always has the option of allocating the donation to a specific purpose. Currently, donations can be allocated either to the Makungu project in Kenya, the HfRW e.V. project in Romania, to cover administrative costs or to the association's free statutory donation expenditure.



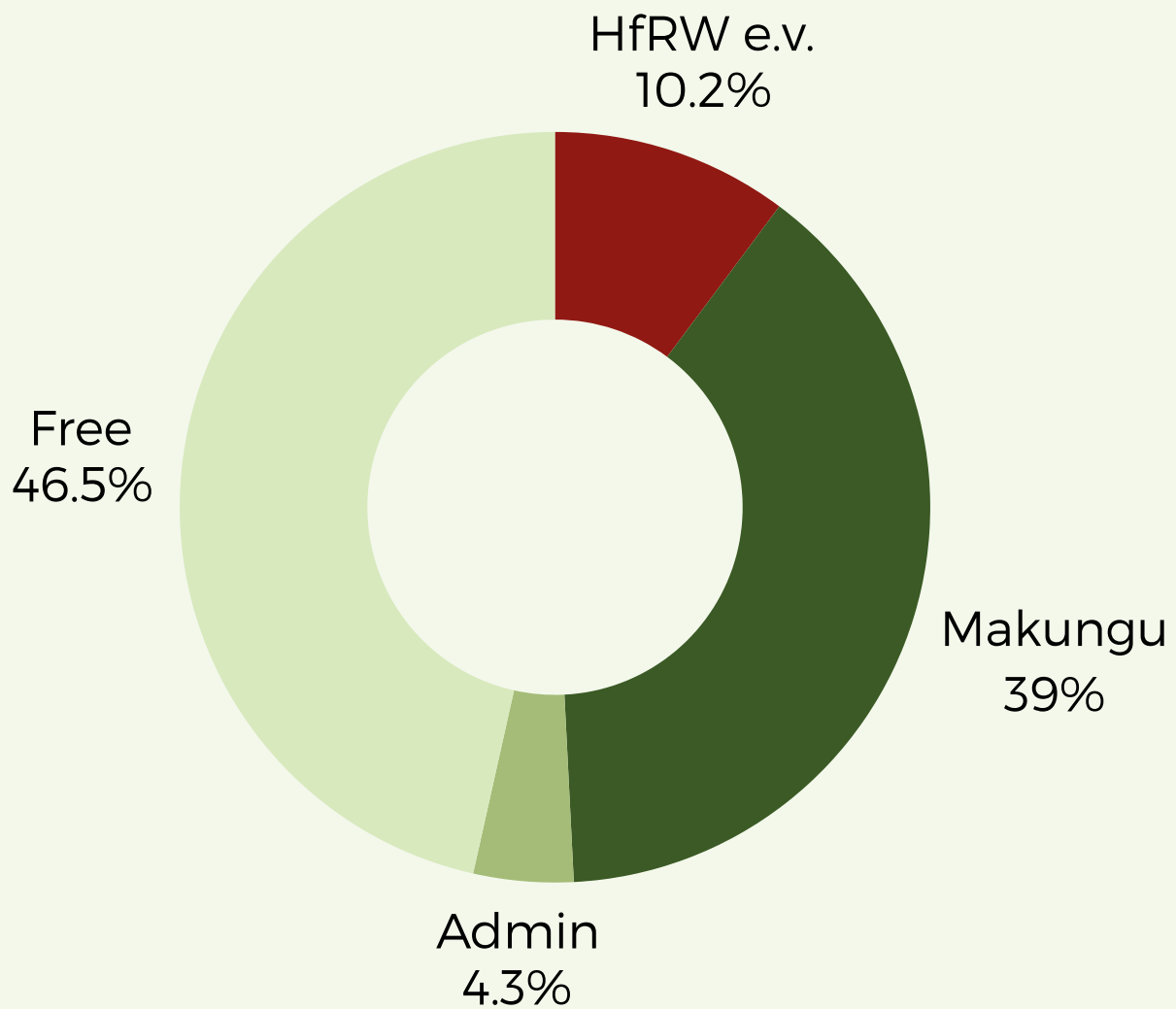
Students for Amani e.V. is run by volunteer members who receive no remuneration for their voluntary work. Any transaction costs or other fees are covered by the administrative costs.

DONATIONS RECEIVED

The income of the respective projects in 2023 is shown below, categorised according to individual donations, permanent donations, income from events, foundation donations and other.

2023	Makungu	HfRW	Admin	Free
Individual donations	409,40 €	550,00 €	5,00 €	502,00 €
Permanent donations	653,00 €	120,00 €	530,00 €	816,00 €
Events	1.485,36 €	778,37 €	78,82 €	268,39 €
Foundation donation	3.000,00 €	-	-	5.000,00 €
Other (AmazonSmile, HelpShop)	-	10,00 €	-	25,15 €
Total	5.547,76 €	1.458,37 €	613,82 €	6.611,54 €

The total income in 2023 amounted to € 14,231.49. At 46.5%, almost half of the income from donations was entrusted for unrestricted use in accordance with the statutes, where the funds are allocated to one of the projects as required. In addition to the portion of 4.3% of total income for administrative purposes, 49.2% was donated directly to the educational projects Makungu (39.0%) and HfRW e.V. (10.2%).



This year, we were once again able to count on the generous support of Medizinische DirektHilfe e.V., which donated €3,000 to support the education of orphans in the Makungu project in Kenya. The Children of the World Foundation also supported the organisation with a donation of €5,000. We would like to thank both foundations and all other donors for their trust in our work and their support for the education of socially disadvantaged children.

EXPENDITURES

The organisation's expenditure is strictly linked to the current four pots of money (Makungu, HfRW e.V., admin & no restriction). The three pots Makungu, HfRW e.V. and Admin ensure that the purpose-related donations only serve the assigned project. At the same time, 'no restriction' donations give the organisation the flexibility to allocate the funds between the projects according to need.

For the education projects in Kenya and Romania, the funds are always paid out on receipt and only for the predefined purpose. The education costs in Kenya are reported in the local currency, the Kenyan shilling (KES), by the respective schools. The online money transfer service used for foreign currencies, Wise, enables direct consideration of the exchange rate and therefore exact coverage of education costs. In 2023, a total of € 5,882.30 was spent on supporting the education of socially disadvantaged children in Kenya and Romania. Including administrative costs of € 2,874.17, including domain costs, expenses for events, travel costs, flyers and bank charges, total expenditure in 2023 amounted to € 8,756.47.



Expenses 2023	
Projekt Makungu e.V. - Education Costs + Uniform	4.882,30 €
Projekt HfRW - Tutor	1.000,00 €
Website Domain	257,04 €
Google gSuite	12,00 €
Events Costs	239,64 €
Travel Costs	38,15 €
Visit to Romania's Project	937,84 €
Flyer	571,67 €
SfA Pullover/T-shirts	583,00 €
Other Expenses	180,53 €
Bank Account Management Fees	51,70 €
Postage Costs	2,60 €
Total Expenses	8.756,47 €

OUR 2023 GOALS

Our goals from the past year

Before we talk about our goals for the coming year, we would like to start with a brief review of our last year. In 2022, we set ourselves goals to dynamically adapt to individual needs.

1. Team growth

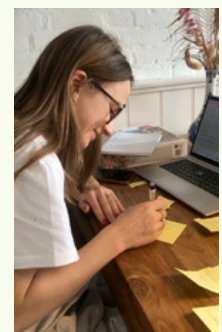
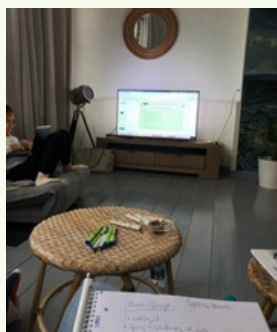
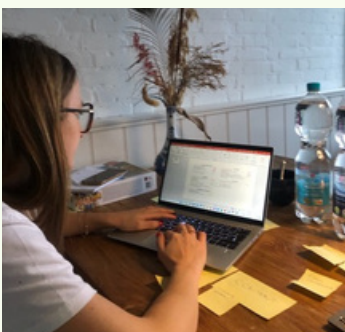
Our team was strengthened last year with the addition of Yasmin. However, Filippo left the association in the same year after many years of support. Unfortunately, this means that the team has not grown. We look forward to continuing to work with Yasmin and would like to thank Filippo for his fantastic commitment over the past few years.

2 The SfA Helpers Programme

In 2023, we were also able to implement the planned 'SfA Helpers Programme' to ensure needs-based resource planning for selected association activities. We are confident that we are well prepared to expand our range of activities with our new SfA Helpers Programme.

3. Professionalisation of our association

We have also focused on professionalisation through the implementation of efficient departmental phases, the development of marketing strategies and targeted team training. We have achieved professionalisation through an extensive concept phase as part of the start-up social contest, in which we defined a large number of work processes and procedures.



4. Regular exchange with other organisations

We have defined a regular exchange with other non-profit organisations as a further goal for 2023. In addition to our partner projects, we were able to make valuable contacts with other initiatives and organisations at our events. Overall, we were able to build up an expanded network of initiatives and organisations with which we are in regular contact.

5. Increasing number of community events

Finally, the strategic planning and successful realisation of a large number of community events is an effective means of sustaining loyalty and strengthening our presence in Moers. In this context, we are pleased to announce that our event endeavours have successfully expanded to our local approach in the Lower Rhine region, alongside our existing event network in the Netherlands.

...essen in einem Land, in dem es kein funktionierendes Jugendamt gibt und öffentliche Einrichtungen schwerer Krankheit gestorben. Ihren Vater kennt sie nicht. Was kann Zawadi vom Leben in diesem hoffnungslosen Umfeld erwarten?

„Students for Amani e.V.“ (SfA). Sie wollen gezielt die Bildungsmöglichkeiten von Kindern und Jugendlichen in strukturell benachteiligten Gebieten auf der ganzen Welt fördern.



Krefeld, Rüdiger Höfken, Mitbetreiber des Krefelder Wohnzimmers PODIO, hat sich bei der Initiative als ehrenamtlicher Mitarbeiter und unterstützt nun vier Monate lang Gishewski SfA in ihrem unermüdlichen Einsatz für Kinder- und Jugendrechte auf der ganzen Welt. Philipp, dem zweiten Vorstandsvorsitzenden von SfA, hat ihm die Hintergründe, Zielsetzung und Ambitionen des Vereins näher zu beleuchten.



selbe Frage stellen. Was bedeutet eigentlich „Amani“? „Amani“ ist Suaheli und bedeutet „Seelenfrieden“ oder „Gelassenheit“. Wir haben uns für diesen Namen entschieden, da wir uns dafür einsetzen, dass Kinder unabhängig von ihren Lebensumständen ein sorgenfreies Leben ohne Zukunftsängste führen können. Deswegen unterstützen wir sozialbenachteiligte Kinder und Jugendliche weltweit durch Bildung.

R: Kannst Du mir etwas darüber erzählen, wie es zur Gründung Eures Vereins kam? Und wie viele Menschen machen aktuell bei Euch aktiv mit?

P: Ja, diese Frage haben wir schon öfters gehört! „Amani“ ist Suaheli und bedeutet „Seelenfrieden“ oder „Gelassenheit“. Wir haben uns für diesen Namen entschieden, da wir uns dafür einsetzen, dass Kinder unabhängig von ihren Lebensumständen ein sorgenfreies Leben ohne Zukunftsängste führen können. Deswegen unterstützen wir sozialbenachteiligte Kinder und Jugendliche weltweit durch Bildung.

Unsere Spender/innen können exakt verfolgen, wie ihre Gelder in die Bildungsleistungen fließen und sich der Entwicklungsweg von Kindern zu eigenständigen und finanziell unabhängigen Erwachsenen vollzieht. Wir arbeiten mit klaren Finanzkonzepten und umfassenden Leistungsnachweisen seitens der geförderten Projekte. Dabei soll den Kindern und Jugendlichen ein Weg aus dem „Kreislauf der Armut“ geebnet werden. Wir sind der Überzeugung, dass nur eine dauerhafte individuelle Bildungsförderung dazu führen kann, ihnen einen Weg aus dieser Abwärtsspirale zu eröffnen.

R: Also mich hättest Du schon überzeugt! Dann lass uns mal aus dem „Aufzug“ aussteigen. Welche Projekte unterstützt Ihr denn aktuell?

P: Seit unserer Gründung unterstützen wir ein Waisenhaus in Kenia, indem wir die Bildungskosten der Kinder tragen und den Besuch von guten Schulen nach den jeweiligen Bedürfnissen der Kinder ermöglichen. Unsere Arbeit zeigt bereits Erfolge, da einige der geförderten Kinder große Chancen auf die Fortführung ihres Bildungsweges an einer Universität zeigen. Dies kann und wird Ihnen hoffentlich einen Ausweg aus dem Kreislauf der Armut ermöglichen.

Des Weiteren unterstützen wir seit nun fast einem Jahr ein Waisenhaus in Rumänien. Gerade den Kindern in diesem Haus fehlt es an einer familiären Unterstützung, wie es wahrscheinlich viele von uns gewohnt sind. Und deshalb brauchen sie ganz besonders unsere Hilfe. Diese geben wir, indem wir gezielt eine ausge-



bildete Lehrerin zur täglichen Nachhilfebetreuung der Kinder finanzieren.

R: Sollen es denn noch mehr Projekte werden?

P: Auf jeden Fall! Das hängt von der Anzahl der Spender/innen ab.

wo wir uns im Dezember beim „Glühwein-Caba- des PODIO im Stadtwaldhaus präsentierten und mit Erfolg übrigen, am Ende hatten wir einen stattlichen Betrag an Spenden eingesammelt.

R: Ihr seid auch auf der Suche nach „SfA-Supportern“? Was genau ist darunter zu verstehen?

P: Bei SfA-Supportern handelt es sich um Dauerspender/innen. Dank der Dauerspenden ist es uns möglich, nachhaltig und vorausschauend die Waisenkinder zu fördern. Dauerspender kann man für ein ausgewähltes Projekt auf unserer Webseite einrichten.

R: Vielen Dank für dieses aufschlussreiche Interview Philipp! Ich wünsche Eurem Projekt alles Gute und wünsche uns dann im Coaching wieder!

Startsocial (Infobox 1)

„Start Social“ wurde im Jahr 2000 von diversen Unternehmen ins Leben gerufen, und vergibt heute pro Jahr 100 sogenannte „Coaching“-Stipendien an gemeinnützige Organisationen. Jeweils 2 Coaches unterstützen dabei eine Initiative über mehrere Monate und helfen dieser, ihr Profil zu stärken, an Projekten zu arbeiten und Netzwerke zu knüpfen.

Students for Amani e.V. - Kontakt (Infobox 2)

Ihr wollt SfA unterstützen?
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DE85 3546 1106 2024 8970 14 - Volksbank Niederrhein eG



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Tanzkurse für Paare

Neue Kurse

40

OUR 2024 GOALS

Our goals for the coming year

For the year 2024, we at Students for Amani e.V. have formulated ambitious goals to take our organisation to a new level.

1. Efficient and targeted fundraising:

Our top priorities are to efficiently generate funds through targeted events and partnerships with companies to achieve maximum benefit with minimum effort. Our goal is to be at the top of our peer groups among non-governmental organisations (NGOs) by precisely managing and measuring our performance through optimised KPI management.

2. Targeted performance measurement:

Correctly measuring success and establishing further significant projects are also the focus of our endeavours. We strive to consolidate our presence in local magazines and other media and to establish a deeper connection with our project in Kenya through a visit.



3. Expansion of the organisation's structure:

The expansion of our partner network and the establishment of new team members for the fundraising and communications team are further focal points for the coming year. Targeted meetings for strategic content creation and the intensification of our cooperation with companies should lead to a sustainable increase in the visibility of Students for Amani e.V. on the website and social media.

4. NGO benchmarking:

To achieve our goals for 2024, we intend to set up a market analysis and benchmarking for non-profit associations and non-governmental organisations (NGOs). This measure serves to gain a comprehensive insight into the current trends, challenges and opportunities in this sector.

By comparing ourselves with other associations, we intend to identify best practices and further develop our strategies to increase efficiency and optimise impact. Our goal is to ensure that our association is well positioned to fulfil our mission and maximise our positive impact on our community and society as a whole.

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