

Students for Amani



ANNUAL REPORT

2024



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INTRODUCTION

“How free is public education?” This question continued to occupy us throughout 2024 and highlighted the deep-rooted challenges faced by disadvantaged children in Kenya. The Kenyan government has committed to providing all children with free primary and secondary education. But behind this promise lies a fundamental issue: the “hidden costs” of education, which still prevent many children from accessing school. Although education is officially “free” on paper, enrollment fees, school supplies, transportation costs, and other additional expenditures keep many poor families from sending their children to school. The effects of these hidden barriers are severe—and they disproportionately impact girls, rural communities, and particularly vulnerable children.

In 2024, these challenges became even more apparent. Geopolitical instability, global economic uncertainty, and growing social inequality—as reflected in the recent abductions of activists and journalists in Kenya—have further exacerbated the situation. Yet it is precisely in such difficult times, when achieving educational goals becomes increasingly complex, that our work is more important than ever. Uncertainty and crisis must not deter us from standing up for children’s rights and offering them a sense of perspective.

Our work in Kenya remains a beacon of hope. Even though we, as an organization, faced challenges, we were able—thanks to the commitment of our members and supporters—to achieve important progress. We are particularly proud of projects like the Makungu Project, which specifically promotes access to education and provides psychological support for traumatized children. In an environment where the demand for education is steadily growing, our efforts have helped open doors to better learning opportunities for children. The integration of digital education initiatives also represents a key measure in meeting the increasing demand for education in an increasingly digital age, while countering the indirect costs associated with schooling.

Despite the difficult decision to pause our project for Romanian orphans due to the inability to find a teacher to support the children with their homework, we chose to focus our resources on the urgent needs in Kenya. This decision was necessary to ensure that our work remains efficient and sustainable. The need for education in Kenya is immense and it is a responsibility we embrace with heartfelt commitment and dedication. Our work here is not only important; it is essential.



This year, we also demonstrated the power of community and support. Our events, such as the Moers Christmas Market and the Mulled Wine Cabaret, were not only opportunities to raise urgently needed funds but also to gain many new supporters who believe in the significance of our mission. One particularly moving highlight was the personal visit of our team to Kenya. This visit was a powerful reminder of how vital our support is for the children on the ground and how much our commitment contributes to positive change. In 2024, despite all the challenges, we managed to bring about meaningful change in the lives of many children.

All of this shows us that our work is more essential than ever. We are firmly resolved to advocate in 2025 for the education of disadvantaged children in Kenya with even more energy and dedication. Every step we take together brings us closer to the vision of a more just and better future for the children of Kenya. For that, we thank all of you—for your support and for joining us on this important journey!

ABOUT STUDENTS FOR AMANI

Students for Amani was founded in 2019 by a group of university students and was registered as a non-profit organization based in Moers, Germany, in 2020. "Amani" is a Swahili word which stands for "peace of mind" or "serenity." Our name reflects our belief that children—regardless of their circumstances—should be able to live a life free from worry and fear about the future. The fact that so many children and young people still lack access to adequate education remains one of the main causes of global poverty. In order to break this cycle, we dedicate our efforts to the promotion of educational opportunities for those who need them most.

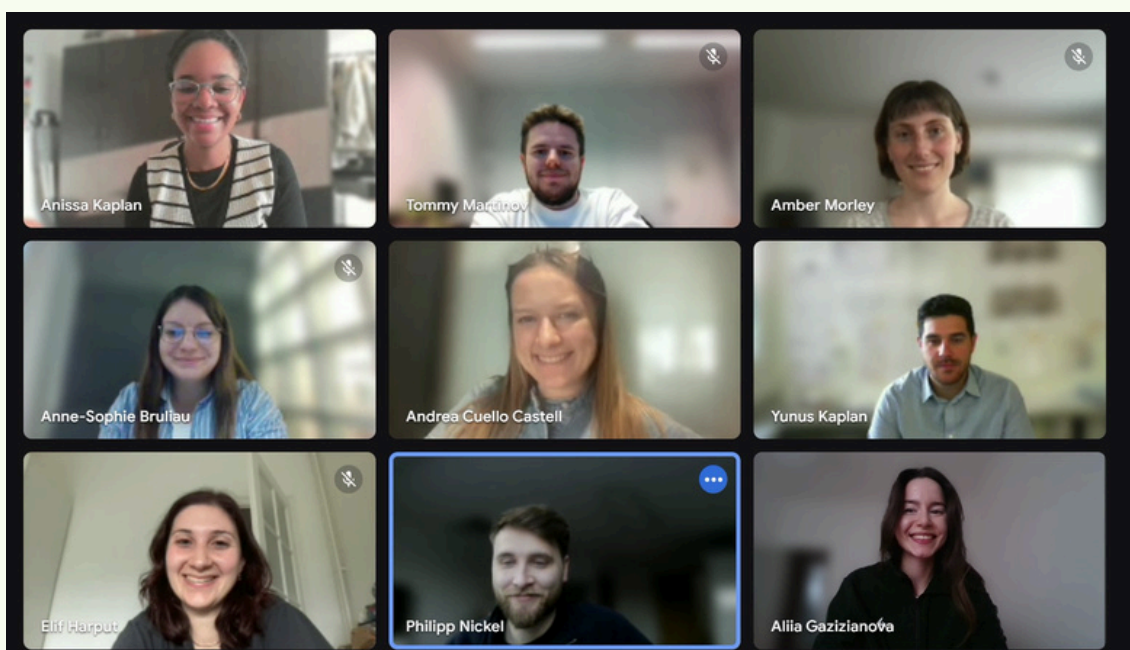
That is why we support socially disadvantaged children and young people around the world through educational initiatives. To achieve this goal, we focus on two key areas:

1. Helping nonprofit organizations focused on children's and youth rights increase their public reach
2. Increasing the transparency of donations

To this end, our organization forms partnerships with nonprofit aid organizations and supports them through predefined, socially sustainable sub-projects. This allows our donors to choose their preferred project from our portfolio and ensures full transparency about how their contributions are used.

OUR UNIQUE FEATURES

- 1 Our donors choose their preferred sub-project, giving them full transparency over how their donation is used
- 2 100% of donations go directly to the intended purpose
- 3 We apply predefined criteria when partnering with organizations
- 4 We ensure a transparent donation process through control and monitoring systems



OUR PRINCIPLES

Our top priority is to offer a platform to people who are willing to donate, where they can support children in need with complete trust. To ensure this, Students for Amani relies on the following principles:

- 1 Donations are transferred to our partners shortly before the purpose of the donation must be paid.
- 2 Receipts are requested to be sent for all payments of any kind within approximately two weeks of the payment having been processed.
- 3 All funds made available to the partners are exclusively used for the predefined purposes which were communicated to the donors.
- 4 Any remaining amounts, e.g. due to favorable exchange rates, will be retained by our partner and taken into account in the next donation transfer.
- 5 One hundred percent of the donations reach the intended donation target without deductions, apart from unavoidable exchange rates.
- 6 Any additional fees and overhead costs will be covered either by the members or from funds provided by donors explicitly for this purpose.

OUR PROJECT CRITERIA



Full
transparency



Small scale &
personal contact



Focus on children &
youth rights



Socially
sustainable

STUDENTS FOR AMANI FACT SHEET

Association name	Students for Amani e.V.
Date of creation	02.03.2020
Purpose of the association	Provide financial support to children and young people in need, empowering them to build an independent and autonomous future.
Tax office	Südstraße 11 47475 Kamp-Lintfort
Tax number	119/5780/0655
Co-Chairs	Anissa Kaplan & Philipp Nickel
Treasurer	Yunus Kaplan
Address	Richard-Wagner Str. 42 47447 Moers Germany

THE STUDENTS FOR AMANI TEAM

The Students for Amani e.V. association was founded by six students and currently consists of eleven young professional and student volunteers. Three founding members are currently still part of the team. Together, we want to create positive change for disadvantaged children and young people around the world. What makes our team special is that we live in different cities across Europe. This enables us to build an international network and to promote our work in both English and German. Due to our different places of residence, our joint association work takes place online. However, we always try to meet in person at our organized events and plan a joint team meeting at least once a year.

Each member takes on tasks according to their interests and strengths which allows us to complement each other and work together efficiently. Our ability to make a difference together is built on open and trusting teamwork. Our work is divided in the following areas: board management, communications, website, events, finance, and fundraising. Below is a little look behind the scenes.



Anissa, first Co-Chair



Anissa lives in Düsseldorf and works as a management consultant. As first co-chair, Anissa represents Students for Amani e.V. externally and manages the association strategically and organizationally. She identifies problems and finds solutions. She works conscientiously on the continuous development of Students for Amani. Anissa is proud of the strong and competent team and is pleased that the team has been able to build strong group cohesion despite working predominantly online.

Philipp, second Co-Chair



Since 2020, Philipp has held the position of second chair at Students for Amani e.V. In this role, he is responsible for the legal and bureaucratic aspects of the association's activities. As a communicative person, he values direct contact with people and therefore maintains external business relations with other organizations, foundations, and authorities. Philipp is particularly motivated by the fact that the charitable efforts have a significant impact on the lives of the children and young people.

Yunus, Treasurer

Yunus is one of the founding members and has been the treasurer of Students for Amani e.V. since the beginning. He is responsible for managing finances and is available internally and externally for all questions relating to finances. Yunus ensures that all our projects receive the necessary funds for educational support on time and also collects all receipts/invoices for review. Professionally, Yunus works as a construction manager in the Düsseldorf area. As a founding member, he is very proud of what has been achieved so far and looks forward to working with the team on further projects to promote the education of children and young people.



Andrea, Communications team

Andrea has Spanish and German roots and works with Yasmin and Aliia on various marketing tasks. Andrea's main job is in international marketing. In her free time, she enjoys sports, especially tennis and running, plays the violin, and loves learning about other cultures. The beach is her favorite place, and when good music is playing, she's the first one on the dance floor.



Julia, Communications team

Julia is one of the founding members of Students for Amani. As part of the communications team, she ensures that the organization's social media and online presence are always up to date and represents Students for Amani externally to sponsors, partners, and the media. In addition to Students for Amani, Julia works at the Wemos Foundation in Amsterdam. There, she advocates for accessibility and inclusivity in health services and promotes health system strengthening in Ethiopia, Kenya, Rwanda, Uganda, and Zambia. Her passion is contagious, and she always brings a smile and good cheer to the team.



Yasmin, Communications team

Yasmin joined us last year. She is studying International Business at Bremen University of Applied Sciences. With experience in consulting, business development, and customer success, she is a new member of our communications team. Outside of work, she enjoys traveling, meeting friends, reading, and sports. Yasmin brings international perspectives and creative approaches to the team to implement innovative marketing strategies. We value her contribution as a member of our team and look forward to working with her in the future.





Aliia, Communications team

Aliia lives in Berlin and is part of the communications team at Students for Amani e.V. With a flair for language and design, Aliia ensures that the association's work is visible to the outside world – clearly, appealingly, and effectively. Whether it's social media, newsletters, or annual reports, she gets to the heart of the matter and strengthens the connection to supporters and interested parties. The authentic presentation of the projects and the people behind them is particularly important to her. Aliia values the dedicated teamwork and contributes with her creativity and passion.



Tommy, Events team and Website

Tommy is currently pursuing a doctorate in physics in Hamburg. His main task is to design and maintain the website. He also supports the events team. In his free time, he enjoys all kinds of sports and spending time with his friends. In the past, he has been involved in various charities and associations. He likes the idea of dedicating part of his free time to the well-being of children who are less fortunate than he is. Since he works with computers a lot in his job, he has a good knowledge of computer applications and programming. That's why he enjoys working on the new version of the SfA website.



Elif, Events team

Elif is from Istanbul. She currently lives in Geneva, where she is pursuing her PhD in neuroscience. She enjoys spending time with friends, reading books, hiking, traveling, and trying new foods. Elif contributes to SfA by leading the events team. She is grateful to be surrounded by wonderful colleagues on the team and looks forward to organizing events for a good cause.



Anne-Sophie, Events team

Anne-Sophie is originally from Belgium and is currently completing a master's degree in international public law at Maastricht University. Together with Elif, Amber, and Tommy, she organizes events to raise awareness and solicit donations. In her free time, Anne-Sophie enjoys spending time with her friends, hiking, playing the piano, and traveling around the world to discover new cultures.



Amber, Events-Team

Amber grew up in Brussels and is half German and half English. She began her training as a psychological psychotherapist in January. She has been volunteering with Students for Amani since May 2022 and is very proud to be part of this wonderful team! She helps with planning and organizing events, which she really enjoys.

Ella, Fundraising team

Ella joined the fundraising team in November 2022. In addition to managing and maintaining donation platforms, she is responsible for contacting foundations and sponsors. Ella works as a psychologist in Munich in the field of nutritional medicine. She conducts individual and group therapy sessions and gives workshops on occupational health management. In the future, she will begin training as a psychological psychotherapist. Ella is proud to be part of Students for Amani and to contribute to the growth of the organization. She enjoys spending time with the team and looks forward to many exciting moments in the future.



MAKUNGU E.V.

Students for Amani e.V. established its first permanent project partnership with Makungu e.V. Our association collects donations for a specific aid project within the Makungu organization. Makungu e.V. runs a home in Bungoma, Kenya, where eight orphans currently live. The home offers the children protection and the opportunity to be part of a large community in which people care for each other. It also gives them the opportunity to attend schools that match their personal and educational level and finally have a basis for a promising future.

The initial contact with Makungu e.V. was made by Julia, one of our founding members and currently a member of the communications team. After telling the team about the project, everybody became interested in the initiative. After a personal meeting with Marina Sengmüller, the founder of Makungu e.V., it quickly became clear that this organization aligned with our values. The collaboration is personal, transparent, and focused on long-term social impact – exactly what we wanted for our project.

The cooperation was based on mutual trust from the start and our partnership was consistently smooth and effective throughout 2024. One of the highlights of the year was our first trip to Kenya in autumn. Anissa (co-chair), Yunus (treasurer) and Andrea (communications team) set out to get to know the project on site. Their journey took them from Nairobi through Nakuru and Bungoma, where the heart of our project, the orphanage, is located. In Nairobi, we visited a local market where we purchased handcrafted products that we will sell at events in Europe to support our effort.



In Nakuru, we visited the Roots Academy – the boarding school that all the children have attended up to the completion of lower secondary education. Two of them – Sarah and John – are still currently enrolled there.

In Bungoma, we were warmly welcomed by the members of Makungu. The children's home has grown in recent years: two young adults, Bakari (21) and Musa (19), now also live there. Both have had difficult upbringings and have found a new family at the home. Until now, their education costs were covered by Makungu but starting in 2025, Students for Amani will also provide financial support for their education.

During our stay we shared many activities with the children: we cooked chapati, played cards, danced, laughed, visited the other schools and went on excursions to the local market and a nearby swimming pool. One particularly moving aspect of our journey was the deep connection that we developed with the children in such a short time. They greeted us with great openness and gratitude and in their evening prayers and they regularly mentioned our support. On the last night, some even gave short speeches to thank us – moments we will never forget.



This trip showed us once again how important our work is and how much it can achieve. We returned from this experience with renewed motivation and we are looking forward to continuing our collaboration with Makungu e.V. and, together with our supporters, giving even more children a perspective for the future.

During our trip, we also had the opportunity to meet Kevin Karuga. He lives in Kenya and has been an active member of Makungu e.V. since 2024. With a Bachelor's degree in Social Work and Community Development, Kevin brings valuable expertise to the project. He supports both the Makungu team and the children with educational matters, guides them in their academic planning and serves as an important link between the Makungu home and the educational institutions. Additionally, he is involved in career orientation, making a vital contribution to the development of sustainable career projects for the children. Since 2024, we have established a routine with Kevin and the board of Makungu to review each child's educational development on a quarterly basis. Together, we discuss what support is currently needed and what future paths seem most appropriate for each child.

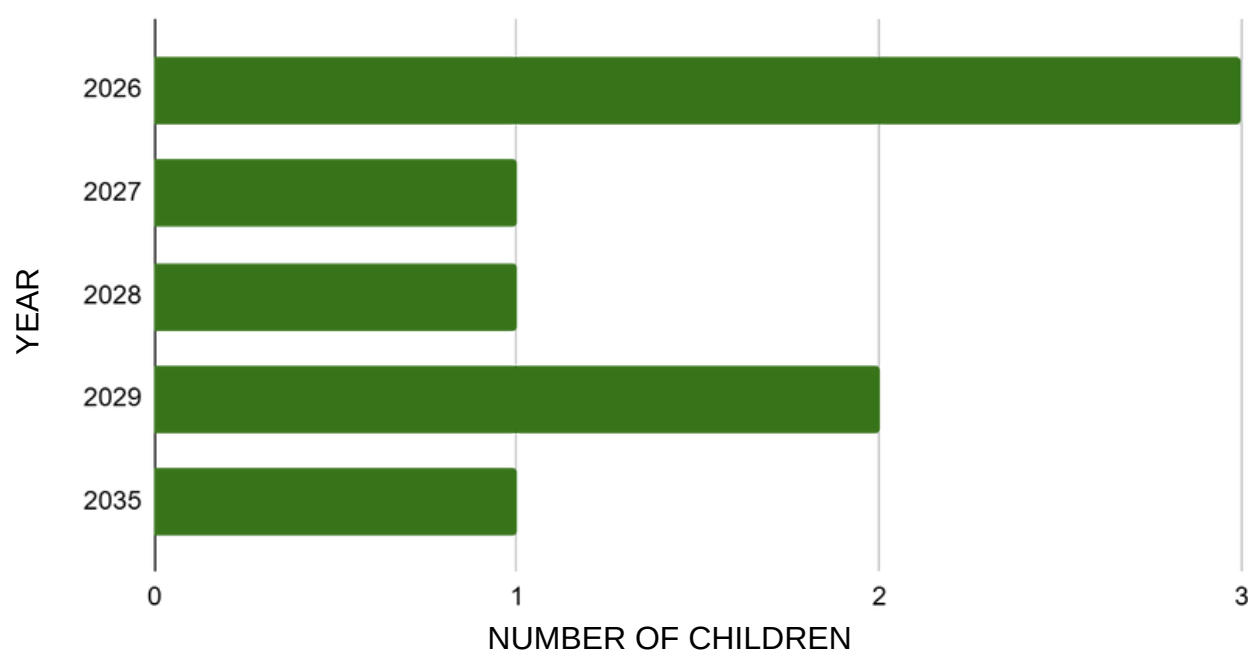




A major milestone of our year is that, for the first time, we are supporting two young people from the Makungu orphanage as they begin their vocational training: Bakari will start an apprenticeship in electrical engineering in 2025, and Neema will begin her studies in Social Work and Community Development. We are very excited to accompany them on this important step and wish them every success in this new chapter of their lives. To help ease their transition and prepare them as well as possible for the demands of university or vocational training, we have decided to offer them a computer course in early 2025 during the break between school and higher education. In addition, we will provide each of them with their own laptop as, today, digital skills are a key factor for academic and career success. With this measure, we aim to ensure that these young adults are not only academically but also technically well prepared for their higher education and that they feel empowered and confident when pursuing their individual paths.

In the coming years, more young people will make this transition - a significant moment in their lives that we, as an organization, are committed to supporting. The following overview provides a forecast of when, according to current plans, other children will begin their vocational training.

NUMBER OF CHILDREN TRANSITIONING TO TERTIARY EDUCATION





HILFE FÜR RUMÄNISCHE WAISENKINDER E.V.



A significant chapter of our work is coming to a close, at least for now, as our project “Hilfe für Rumänische Waisenkinder e.V.” must be put on hold. This decision was not easy to make, but with the departure of the teacher responsible for supporting children with their homework, we can no longer sustain the educational services that are central to our mission as an organization. Despite extensive efforts to find a viable solution, we had to acknowledge that it is currently not possible for us to fulfill the educational mission of the project.

Since 2021, we have made a valuable contribution in Romania by promoting education and providing care for orphans. Homework support was an essential part of the children’s individual development and played a key role in their academic success. Without the homework support, it is no longer feasible to achieve our original objectives within the scope of the Romanian project. For this reason, we had to make the difficult decision to suspend our support to “Hilfe für Rumänische Waisenkinder e.V.” for now.

We are aware that many of our supporters have generously contributed to this project in 2024. We therefore offered to all the donors who chose to support the Romanian project the option to choose how their contribution should be handled. Donors could either request a refund or allow their donation to be redirected toward another purpose of our charity.



We are disappointed by the outcome but we are convinced that this decision represents the most responsible use of our remaining resources. We sincerely thank all of our supporters for their understanding and their continued support of our education projects in Kenya. If you have any questions or would like more information, we are always available to answer you.



OUR ACTIVITIES IN 2024

MONITORING AND EVALUATION

Monitoring and evaluation (M&E) of the impact of our organization is particularly important to us, as it allows us to continuously evaluate and improve the effectiveness of our work. By systematically tracking and analyzing our progress, we can ensure that our initiatives and programs are truly creating positive change. Furthermore, measuring our impact enables us to manage and optimize the use of our resources strategically, helping us move closer to our long-term vision and mission.

Regular evaluations help us maintain transparency with our supporters and partners, reinforcing trust in our work. To further strengthen our impact, we focus our M&E efforts on the areas of events, fundraising, communications and our website. These key areas are central to us, as they are directly tied to the reach and success of our work. By assessing our performance in these domains, we gain valuable insights into how we can expand our engagement, meet our fundraising goals and improve the way we communicate. Our website also plays a crucial role in showcasing our work and interacting with our community. By evaluating these aspects regularly, we ensure that our actions remain effective and sustainable.



EVENTS

In 2024, we organized a total of four events: the Jazz Festival in May, the Moerser Herbst in October and the Christmas Market and Glühweinkabarett in December. These events played a central role in funding our projects and expanding our reach. Altogether, the events raised €2,215.92 in donations.

On average, we gained from each event three newsletter subscribers, while our number of Instagram followers increased by about six per event day. We also saw a modest increase in our base of regular donors, with an average of 0.5 new monthly donors per event. These figures highlight the importance of our events, not only as a financial pillar, but also as a key platform to raise awareness of our work and attract new supporters.

Although we reduced the number of events from six to four compared to the previous year, we were still able to maintain a strong public presence and grow our network. The events provided valuable opportunities to engage directly with our community and significantly contributed to the visibility of Students for Amani. Looking ahead, our goal is to further refine our event strategy to sustainably increase the number of received donations and continue to grow our community of supporters.



FUNDRAISING

In 2024, we were able to generate important financial resources for our projects through targeted fundraising efforts. One particularly encouraging highlight was the support from Medizinische DirektHilfe in Afrika e.V. (MDH), which provided a generous donation of €3,000 for the Makungu project in the first quarter of the year. This contribution was essential in ensuring the continuation of our educational initiatives.

Despite this positive start, our subsequent fundraising efforts fell short of expectations. While our annual goal was set at €7,500, no additional major donations were secured through new fundraising activities over the course of the year. This underlines the need to further develop our fundraising strategy and actively seek out new partners to ensure the long-term financial sustainability of our projects.

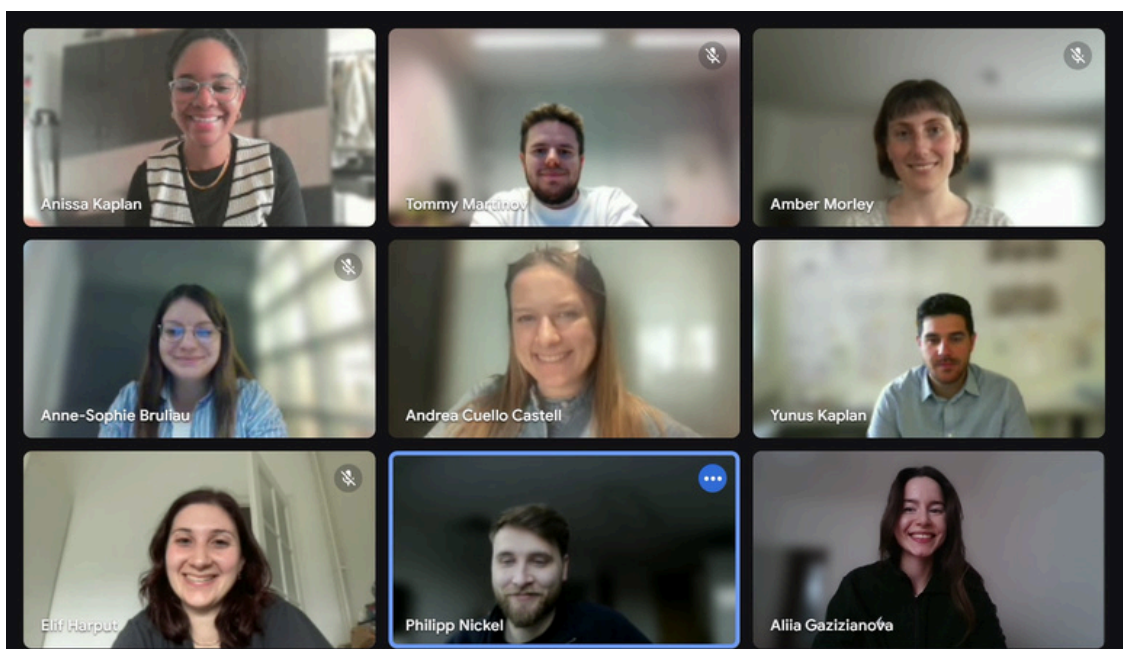
For the coming year, we plan to focus on expanding our fundraising strategy. Acquiring new partners, launching creative fundraising campaigns and engaging our community will be key priorities as we work to achieve our ambitious financial goals in a sustainable way.



COMMUNICATIONS

In 2024, we continued to expand our communication channels and used them strategically to strengthen our community. Instagram stood out in particular, where we exceeded our goal of 900 accounts reached per month with an average of 1,075 accounts reached per month. However, some KPIs fell short of expectations: we were unable to meet our goal of one post per week, averaging only 0.6 posts. We gained 107 new Instagram followers over the year, less than the 300 that we had hoped for, and the average monthly engagement rate was 93 interactions, below our target of 150. On LinkedIn, we gained just seven new followers and averaged seven interactions per month, which also fell short of expectations. Nevertheless, targeted campaigns on social media helped us raise €416 in donations, far exceeding our annual goal of €100.

Overall, our communication strategy has proven effective in raising awareness for our projects. However, there is room for improvement, particularly in increasing posting frequency and engagement rates. In the coming months, we aim to refine our approach further to inspire more people to join our mission and to drive sustainable growth across our social media platforms.



WEBSITE

In 2024, we continued to use our website as a central platform for information and donations. Over the course of the year, we recorded 109 unique visitors, falling short of our target of 300. The donation page received 21 unique page views, also below the intended goal of 50.

On a positive note, the conversion rate stood out: with 21 donors out of 109 visitors, we achieved a conversion rate of around 20%, significantly exceeding our goal of 10%. In total, 19 donations were processed through the website.

One area that shows potential for improvement is the bounce rate: at 54%, it was notably higher than our target of 35%, indicating that many visitors left the site without further interaction. Organic traffic also remained below expectations, with 76 unique visitors compared to a goal of 100. In total, we registered 147 sessions and 427 page views.

These figures highlight the important role our website plays in our fundraising efforts, while also revealing opportunities for improvement, particularly in increasing traffic and reducing the bounce rate. Moving forward, we plan to strengthen our online visibility and improve the user experience to attract and engage more people in our mission.



REVIEW

The year 2024 marked a period of significant development and successful initiatives for Students for Amani. Below is an overview of the key milestones and developments that not only strengthened our team's growth but also helped advance our mission.

5.2.1. New Team Member

At the beginning of 2024, we welcomed a new, highly qualified member to our team. Aliia joined our Communications team, bringing with her valuable experience from a sales role in an IT company and a strong passion for environmental, social, and governance (ESG) topics. Thanks to her expertise and dedication, she has already made substantial contributions to our public relations efforts.

5.2.2. Visit to the Makungu Project in Kenya

One of the highlights of the year was our visit to the Makungu Project in Kenya. For the first time, we had the opportunity to meet the children we support and connect directly with our local partner organization in Bungoma. Participating in on-site activities, such as cooking with the children and visiting local educational institutions, was a powerful reminder of the importance of our work for the long-term development of the project. The knowledge and insights gained during this trip serve as an essential foundation for shaping our future support of the project.

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5.2.3. Commitment to Education

Our commitment to educational support within the Makungu Project remained strong throughout 2024. One notable initiative was Aliia's participation in the Adidas Runners City Night Run in Berlin, where she ran 10 km under the motto "Miles for Children" to raise funds for our Kenyan project. This action is a perfect example of how creative and personal engagement can successfully generate financial resources for educational programs.

5.2.4. Participation in Events and Fundraising Initiatives

In 2024, we actively took part in several major events to raise awareness about our organization and secure donations. Highlights included our participation in the Moers Festival, Moerser Herbst and the Moers Christmas Market. These events not only allowed us to present our work to the public and engage directly with the community but also helped us attract new supporters and donors by selling homemade cakes and handcrafted Kenyan products.

REVIEW

5.2.5. Advent Calendar Campaign

During the Christmas holiday season, we launched a special thank-you initiative for our donors: a digital advent calendar. This campaign was dedicated to everyone who supported us with a donation between October 18 and December 5. In December, each day of the calendar revealed surprises offering insights into our work and memorable moments with the children from the Makungu project. The goal was to express our heartfelt thanks while strengthening our connection with donors.

5.2.6. Mulled Wine Cabaret Event

Another highlight of 2024 was our participation in the Glühwein-Kabarett (Mulled Wine Cabaret) at the Stadtwaldhaus in Krefeld. In a festive setting, we enjoyed an entertaining evening alongside our supporters and friends. The program, a lively mix of music and comedy, also helped us raise funds for our charity.

REVIEW

5.2.7. Joining the Transparent Civil Society Initiative (ITZ)

At the beginning of 2024, we became members of the Transparent Civil Society Initiative (“Initiative Transparente Zivilgesellschaft”, ITZ). As part of this initiative, we can now display the ITZ logo on our website and in our external communications, signaling our commitment to transparency and accountability. This initiative aims to strengthen public trust in civil society organizations by encouraging the voluntary disclosure of key information. We are proud to have met the ITZ’s requirements and to have earned this recognition.

5.2.8. Digital Support for the Start of Vocational Training

To support two Kenyan children, Bakari and Neema, in the transition period between high school graduation and the beginning of their vocational training or university studies, we decided to provide them with dedicated help. In early 2025, both will attend a computer course and receive their own laptops. Digital skills are essential for both education and career development, and with this initiative, we aim to empower them to confidently and effectively begin this new chapter of their lives.

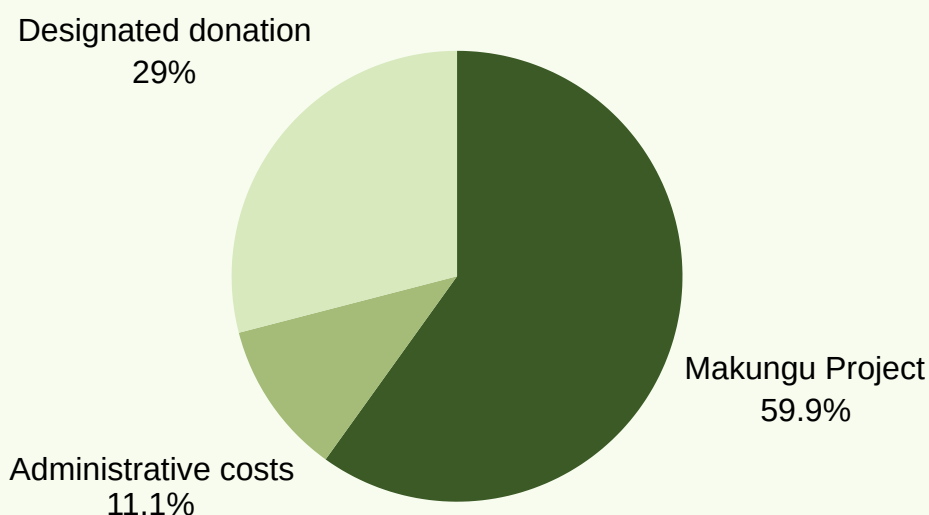
FINANCE

REVENUE

We provide in this section an overview of the organization's income and expenditures in 2024. As outlined in Section 4.2, due to changes with our Romanian project, donations were reallocated according to our donors' preference.

To support the education of socially disadvantaged children, Students for Amani e.V. received a total of €9,250.43 in donations in 2024. Of this amount, €5,541.67 were allocated specifically to our Makungu project in Kenya. An additional €1,023.25 was donated to cover our administrative costs. The remaining €2,685.51 were unrestricted donations sent to us for general use.

The pie chart below illustrates the percentage distribution of donations.



Below is a breakdown of the income for each project in 2024, categorized by one-time donations, recurring donations, event donations, contributions from charitable foundations and other sources. In addition to the continued support from our recurring donors, we were once again fortunate to receive generous support from Medizinische DirektHilfe e.V., who contributed €3,000 to support the education of orphaned children in the Makungu project in Kenya.

2024	Makungu	Admin	Free
Individual donations	195,00 €	46,00 €	1.565,00 €
Regular donations	768,00 €	540,00 €	901,00 €
Events	1.578,67 €	437,25 €	200,00 €
Foundation donations	3.000,00 €	-	-
Other (e.g. Gooding.de)	-	-	19,51 €
Total	5.541,67€	1.023,25€	2.685,51€

We sincerely thank all our donors for the trust they have placed in our work and for their support in promoting education for socially disadvantaged children.

EXPENDITURES

The table below outlines the expenditures of Students for Amani for the year 2024. A total of €4,529.64 was spent on education costs for the orphans that we support in Kenya, including school uniform expenditures for the 2024 academic year. Additional expenditures such as event fees, project visit, domain costs, postage and others can be found in the table.



Expenses 2024	
Education fees for Makungu Kenya, Term 1	1.431,35 €
Education fees for Makungu Kenya, Term 2	1.121,64 €
Education fees for Makungu Kenya, Term 3	908,00 €
Uniform costs for Makungu Kenya	1.068,65 €
Project visit to Kenya	1.903,34 €
Stationery for the orphanage in Kenya	265,00 €
Expenditures for events	205,96 €
Kenyan products for resale	135,80 €
Pavilion for our events	129,98 €
Transport/travel costs to our events	870,47 €
Online advertising	5,98 €
Online Advent calendar	83,30 €
Printing costs (annual reports, donation boxes)	208,56 €
Website/domain	52,56 €
Donation form on the website	20,04 €
Account management fees	63,50 €
Postage	38,14 €
Total expenditures 2024	8.512,27 €

OUTLOOK AND CLOSING REMARKS

Although we did not fully achieve all the goals that we had set ourselves in 2024, it was a year of important milestones for Students for Amani. Central to our work was the realization that sustainable change is primarily achieved through individual support. As a result, the personal educational journey of each child in the Makungu home has become an even stronger focus for us and will remain the core of our work in 2025.

In regular quarterly meetings with Makungu e.V., we discuss the academic progress of each child and, together with the local team, we identify areas where support is needed, we explore future opportunities and we consider how best to accompany the children on their individual paths. We are committed to continuing this close support consistently in the coming year.

After pausing our project in Romania, we deliberately decided to concentrate our resources on Kenya. As a volunteer team balancing work and studies, we came to the conclusion that focusing on one specific area is the best step for the moment. If we find in 2025 that we have the capacity for an additional project, we will review in autumn whether it would be feasible to take on another initiative.



For 2025, our goals are to increase the visibility of Students for Amani, gain new supporters and expand our network through targeted events, partnerships and public communication. At the same time, our motivation remains unchanged: to pave the way for children towards an autonomous future with attention, reliability, and an open heart.

We are confident in what the new year has to offer us because 2024 showed us that even if not every plan works out, new perspectives can emerge. We must always keep in mind what truly matters and how we can make a difference together.

Students for Amani, we brighten children's hearts together!

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